



## Subject card

Subject name and code	Strategy of a commune, PG_00049258						
Field of study	Spatial Development						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2022/2023		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Urban Design and Regional Planning -> Faculty of Architecture						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. arch. Jacek Sołtys					
	Teachers	dr hab. inż. arch. Jacek Sołtys					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	45	5.0		25.0		75
Subject objectives	Understanding the role and methods as well as acquiring basic skills for strategic planning in municipalities						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_W05] has basic knowledge in the field of city and region development management and implementation of investment projects, and also knows the principles of conducting business related to space management and general principles of creating and developing forms of individual entrepreneurship	Student knows the features of the strategy, plan and strategic planning as well as methods used in strategic planning. Student knows the types of operational plans			[SW1] Assessment of factual knowledge		
	[K6_K71] is conscious of the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment	1. Student creates lists of factors and matrices of relations between them in the SWOT analysis 2. Student creates scenarios for the development of the commune in teamwork 3. Student evaluates projects according to various criteria in teamwork			[SK4] Assessment of communication skills, including language correctness [SK5] Assessment of ability to solve problems that arise in practice [SK1] Assessment of group work skills		

Subject contents	<p><b>Lectures:</b> The concept of strategy, strategic plan and strategic planning, their place in planning and management. Features of strategy and strategic planning, the benefits of them. General method of strategic planning (work organization, general methodical principles, procedure of building the strategic plan). Detailed methods of diagnosing, forecasting (including the scenario method), formulating a vision, mission and system of goals, designing and evaluating strategic solutions. Selected aspects of the strategy implementation. Monitoring</p> <p><b>Exercises:</b> Workshops covering: strategic SWOT analysis, formulating scenarios, commune missions, creating a system of strategic goals, creating lists of programs, projects and policies, project evaluation. Seminar papers and discussions on the following topics: the procedure of creating a strategic plan, diagnosis, scenarios for the future of the commune (examples), visions of the development of the commune (examples). Presentations of homework - examples: the commune's mission, strategic goals, ways of achieving goals. Discussion of these examples.</p>														
Prerequisites and co-requisites	no														
Assessment methods and criteria	<table border="1" data-bbox="451 533 1487 674"> <thead> <tr> <th data-bbox="451 533 794 568">Subject passing criteria</th> <th data-bbox="794 533 1137 568">Passing threshold</th> <th data-bbox="1137 533 1487 568">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="451 568 794 604">Seminar presentations</td> <td data-bbox="794 568 1137 604">60.0%</td> <td data-bbox="1137 568 1487 604">34.0%</td> </tr> <tr> <td data-bbox="451 604 794 640">Test</td> <td data-bbox="794 604 1137 640">50.0%</td> <td data-bbox="1137 604 1487 640">50.0%</td> </tr> <tr> <td data-bbox="451 640 794 674">3 homework in total</td> <td data-bbox="794 640 1137 674">0.0%</td> <td data-bbox="1137 640 1487 674">16.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Seminar presentations	60.0%	34.0%	Test	50.0%	50.0%	3 homework in total	0.0%	16.0%
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3 homework in total	0.0%	16.0%													
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. Sołtys J., <i>Planowanie strategiczne w gminach</i>; in: Piotr Lorens, Justyna Martyniuk-Pęczek (eds.), <i>Zarządzanie rozwojem przestrzennym miast</i>, Wydawnictwo Urbanista, Gdańsk 2010.</li> <li>2. Sołtys J., <i>Prognozowanie w planowaniu i zarządzaniu rozwojem miast. Scenariusze</i>; in: Piotr Lorens, Justyna Martyniuk Pęczek (eds.), <i>Zarządzanie rozwojem przestrzennym miast</i>, Wydawnictwo Urbanista, Gdańsk 2010</li> <li>3. Sołtys J. Presentations for lectures (pdf files)</li> </ol>													
	Supplementary literature	<ol style="list-style-type: none"> <li>1. Borys T.: <i>Jak budować program ekorozwoju. Informacje ogólne. Agenda 21 tom I</i>. Warszawa Jelenia Góra: Regionalny Ośrodek Ekorozwoju Fundacji Karkonoskiej w Jeleniej Górze 1998.</li> <li>2. Domański T.: <i>Strategiczne planowanie rozwoju gospodarczego gminy</i>. Warszawa: Agencja Rozwoju Komunalnego 1999.</li> <li>3. Gordon G. L.: <i>Strategiczny plan dla gminy. Jak osiągnąć sukces</i>. Warszawa: Agencja Rozwoju Komunalnego 1998.</li> <li>4. Sołtys J., <i>Metody planowania strategicznego gmin z uwzględnieniem aspektów przestrzennych i rozwoju zrównoważonego</i>, seria Monografie nr 87, Wydawnictwo Politechniki Gdańskiej, Gdańsk 2008.</li> </ol>													
	eResources addresses	Adresy na platformie eNauczanie: Strategia Rozwoju Gmin 2022/23 - Moodle ID: 30146 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=30146">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=30146</a>													
Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none"> <li>1. Features of the strategy, strategic plan, strategic planning.</li> <li>2. The role of scenarios in the design phase of strategic solutions.</li> <li>3. Which of the following keywords is: a correctly formulated strategic goal? / the name of the venture?</li> </ol>														
Work placement	Not applicable														