



Subject card

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| Subject name and code | Strategy of a commune, PG_00049258 | | | | | | |
| Field of study | Spatial Development | | | | | | |
| Date of commencement of studies | October 2020 | | Academic year of realisation of subject | | 2022/2023 | | |
| Education level | first-cycle studies | | Subject group | | Obligatory subject group in the field of study Subject group related to scientific research in the field of study | | |
| Mode of study | Full-time studies | | Mode of delivery | | at the university | | |
| Year of study | 3 | | Language of instruction | | Polish | | |
| Semester of study | 6 | | ECTS credits | | 3.0 | | |
| Learning profile | general academic profile | | Assessment form | | assessment | | |
| Conducting unit | Department of Urban Design and Regional Planning -> Faculty of Architecture | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr hab. inż. arch. Jacek Sołtys | | | | |
| | Teachers | | dr hab. inż. arch. Jacek Sołtys | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 15.0 | 30.0 | 0.0 | 0.0 | 0.0 | 45 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 45 | | 5.0 | | 25.0 | 75 |
| Subject objectives | Understanding the role and methods as well as acquiring basic skills for strategic planning in municipalities | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [K6_W05] has basic knowledge in the field of city and region development management and implementation of investment projects, and also knows the principles of conducting business related to space management and general principles of creating and developing forms of individual entrepreneurship | | Student knows the features of the strategy, plan and strategic planning as well as methods used in strategic planning. Student knows the types of operational plans | | [SW1] Assessment of factual knowledge | | |
| | [K6_K71] is conscious of the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment | | 1. Student creates lists of factors and matrices of relations between them in the SWOT analysis 2. Student creates scenarios for the development of the commune in teamwork 3. Student evaluates projects according to various criteria in teamwork | | [SK4] Assessment of communication skills, including language correctness [SK5] Assessment of ability to solve problems that arise in practice [SK1] Assessment of group work skills | | |

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| Subject contents | Lectures: The concept of strategy, strategic plan and strategic planning, their place in planning and management. Features of strategy and strategic planning, the benefits of them. General method of strategic planning (work organization, general methodical principles, procedure of building the strategic plan). Detailed methods of diagnosing, forecasting (including the scenario method), formulating a vision, mission and system of goals, designing and evaluating strategic solutions. Selected aspects of the strategy implementation. Monitoring Exercises: Workshops covering: strategic SWOT analysis, formulating scenarios, commune missions, creating a system of strategic goals, creating lists of programs, projects and policies, project evaluation. Seminar papers and discussions on the following topics: the procedure of creating a strategic plan, diagnosis, scenarios for the future of the commune (examples), visions of the development of the commune (examples).Presentations of homework - examples: the commune's mission, strategic goals, ways of achieving goals. Discussion of these examples. | | |
| Prerequisites and co-requisites | no | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | Seminar presentations | 60.0% | 34.0% |
| | Test | 50.0% | 50.0% |
| | 3 homework in total | 0.0% | 16.0% |
| Recommended reading | Basic literature | 1. Sołtys J., <i>Planowanie strategiczne w gminach</i> ; in: Piotr Lorens, Justyna Martyniuk-Pęczek (eds.), Zarządzanie rozwojem przestrzennym miast, Wydawnictwo Urbanista, Gdańsk 2010. 2. Sołtys J., <i>Prognozowanie w planowaniu i zarządzaniu rozwojem miast. Scenariusze</i> ; in: Piotr Lorens, Justyna Martyniuk Pęczek (eds.), Zarządzanie rozwojem przestrzennym miast, Wydawnictwo Urbanista, Gdańsk 2010 3. Sołtys J. Presentations for lectures (pdf files) | |
| | Supplementary literature | 1. Borys T.: Jak budować program ekorozwoju. Informacje ogólne. Agenda 21 tom I. Warszawa Jelenia Góra: Regionalny Ośrodek Ekorozwoju Fundacji Karkonoskiej w Jeleniej Górze 1998. 2. Domański T.: Strategiczne planowanie rozwoju gospodarczego gminy. Warszawa: Agencja Rozwoju Komunalnego 1999. 3. Gordon G. L.: Strategiczny plan dla gminy. Jak osiągnąć sukces. Warszawa: Agencja Rozwoju Komunalnego 1998. 4. Sołtys J., <i>Metody planowania strategicznego gmin z uwzględnieniem aspektów przestrzennych i rozwoju zrównoważonego</i> , seria Monografie nr 87, Wydawnictwo Politechniki Gdańskiej, Gdańsk 2008. | |
| | eResources addresses | Adresy na platformie eNauczanie: Strategia Rozwoju Gmin 2022/23 - Moodle ID: 30146 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=30146 | |
| Example issues/ example questions/ tasks being completed | 1. Features of the strategy, strategic plan, strategic planning. 2. The role of scenarios in the design phase of strategic solutions. 3. Which of the following keywords is: a correctly formulated strategic goal? / the name of the venture? | | |
| Work placement | Not applicable | | |