



## Subject card

Subject name and code	Microeconomics in the Enterprise, PG_00019544						
Field of study	Medical and Mechanical Engineering, Mechanical and Medical Engineering						
Date of commencement of studies	October 2020		Academic year of realisation of subject		2020/2021		
Education level	first-cycle studies		Subject group				
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Manufacturing and Production Engineering -> Faculty of Mechanical Engineering and Ship Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Aniela Mikulska				
	Teachers		dr Aniela Mikulska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	Adresy na platformie eNauczanie: Mikroekonomia w przedsiębiorstwie sem.1 - Moodle ID: 7156 <a href="https://enauzanie.pg.edu.pl/moodle/course/view.php?id=7156">https://enauzanie.pg.edu.pl/moodle/course/view.php?id=7156</a>						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	Acquaint students with the basic economic rights existing in the market economy and the principles of functioning of businesses.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	K6_U06		The student is able to make economic and legal analysis related to the performance of the tasks entrusted to him.		[SU2] Assessment of ability to analyse information [SU1] Assessment of task fulfilment		
	K6_K02		The student knows the principles of engineer's conduct in the field of economics and law		[SK5] Assessment of ability to solve problems that arise in practice		
	K6_W11		The student knows the rules for taking up and running a business.		[SW3] Assessment of knowledge contained in written work and projects [SW1] Assessment of factual knowledge		
	K6_K01		The student is aware of the relationship between economics and technology. The student understands the need for knowledge of legal issues		[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	Entrepreneurship. Market, market economy, types of markets. Rules for taking up and running a business. Demand and supply. Price and income elasticity of demand. Basics of consumer choice. Enterprise Theory. Accounting and economic costs. Perfect and imperfect competition.						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Midterm colloquium		55.0%		100.0%		
Recommended reading	Basic literature		1. Mankiw, Taylor, Microeconomics, PWE 2009 2. James D. Gwartney: Understanding Economics, Thomson Learning, May 2012. 3. Bob Frank: Principles of Economic, McGraw-Hill				
	Supplementary literature		1. Bob Frank: Principles of Economic, McGraw-Hill				

	eResources addresses	Mikroekonomia w przedsiębiorstwie sem.1 - Moodle ID: 7156 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=7156">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=7156</a>
Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none"> <li>1. Who is an entrepreneur</li> <li>2. What is the market and the market economy?</li> <li>3. Define the concept of supply demand: characterize the market equilibrium point.</li> <li>4. What is the purpose of the company</li> <li>5. What rules and mechanisms prevail on the public</li> </ol>	
Work placement	Not applicable	