



Subject card

Subject name and code	Essentials of Management, PG_00037614						
Field of study	Economics						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2020/2021		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			e-learning		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Alicja Sekuła				
	Teachers		dr hab. inż. Alicja Sekuła				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 30.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		10.0		35.0	75
Subject objectives	The acquisition of knowledge on how to manage organizations and the acquisition the skills using it in practice.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U08] can describe the processes taking place in the company and the effectiveness of the use of its resources	Student distinguishes resource groups exist in organizations, is able to identify the resources needed to meet the specific purpose of the organization.			[SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W14] knows and understands the functioning of the market economy	Student explains what is the planning in the organization, how to carry out a strategic analysis of the organization and what strategies can be used; distinguishes organizational structures.			[SW1] Assessment of factual knowledge		
	[K6_W10] has the knowledge of views on business organisations and public institutions, types of economic links and their evolution	The student describes the classical approach, ie. material (tangible and intangible), attribute-based, functional and contemporary approach, ie. systemic and situational to the organization. The student explains how the organization operates as a system.			[SW1] Assessment of factual knowledge		
	[K6_K02] can assess the validity of criteria and tasks in the projects implemented	Student describes the components, structure and functions of a business plan.			[SK2] Assessment of progress of work		
Subject contents	The essence of management. The evolution of management science. The organization and its place in the environment. Management functions. Planning in the organization. Strategies, strategic analysis. Organizational structures. Roles and manager's competences. Motivation, leadership and management styles. Rules of organization and management science.						
Prerequisites and co-requisites	No requirements.						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Test		60.0%		100.0%		

Recommended reading	Basic literature	J. Stoner, R. Freeman, D. Gilbert, Kierowanie, PWE, Warszawa 2008; R. Griffin, Podstawy zarządzania organizacjami, PWN, Warszawa 2001; A. Zakrzewska-Bielawska (red.), Podstawy zarządzania, Wolters Kluwer, Warszawa 2012; M. Dolhasz, J. Fundaliński, M. Kosala, H. Smutek, Podstawy zarządzania. Koncepcje, strategie, zastosowania, PWN, Warszawa 2009.
	Supplementary literature	S. Robbins, D. DeCenzo, Podstawy zarządzania, PWE, Warszawa Warszawa 2002; P. Drucker, Praktyka zarządzania, MT Biznes, Warszawa 2005; J. Penc, Nowe zarządzanie w nowej gospodarce, SLG ITC, Warszawa 2005; A. Czermiński, M. Czerska, B. Nogalski, R. Rutka, J. Apanowicz, Zarządzania organizacjami, TNOiK, Toruń 2002; A. Koźmiński, W. Piotrowski, Zarządzanie. Teoria i praktyka, PWN, Warszawa 2010.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Classical and systemic approach to the organization. Resources and environment of the organization. The planning process, objectives. SWOT analysis, strategy. The organizational structure. Motivating. Communication in the organization	
Work placement	Not applicable	