



Subject card

Subject name and code	Microeconomics, PG_00049649						
Field of study	Economics						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2020/2021		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			blended-learning		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			7.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Krzysztof Zięba					
	Teachers	dr hab. inż. Krzysztof Zięba dr Anieli Mikulska dr Danuta Rusiecka					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	45.0	0.0	0.0	0.0	75
	E-learning hours included: 30.0						
Mikroekonomia , Kier. Ekonomia sem.1 - Moodle ID: 1767 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=1767							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	75	15.0	85.0	175		
Subject objectives	The aim of the course is to make students acquainted with various forms of market and their implications for business operation and consumer behaviour.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U07] can identify factors to be taken into account in micro and macroeconomic decision-making	Student uses marginal analysis to optimize business decisions.			[SU4] Assessment of ability to use methods and tools		
	[K6_K03] understands the social role of the economist's profession. Recognises the importance of intellectual honesty in their own and others' actions	Student distinguishes between positive and normative economics.			[SK5] Assessment of ability to solve problems that arise in practice		
	[K6_U01] can analyse and interpret basic economic and social phenomena and determine the relationships between them	Student investigates behaviour of market participants.			[SU2] Assessment of ability to analyse information		
	[K6_W03] has a basic knowledge about the relations between phenomena, economic entities, structures and economic institutions on a micro and macroeconomic scale, about the objectives of the functioning of these structures and about the regularities occurring between them	Student describes the impact of government intervention on market situation.			[SW1] Assessment of factual knowledge		
	[K6_W13] knows the general principles of creating and developing forms of entrepreneurship using economic knowledge	Student describes business operations in market economy with emphasis on economic profit.			[SW1] Assessment of factual knowledge		

Subject contents	<p>Introduction to economics</p> <p>Economic thinking</p> <p>Market forces and market equilibrium</p> <p>Price elasticity of demand and supply</p> <p>Other elasticities of demand</p> <p>Government and market - value approach to market</p> <p>Public goods and externalities</p> <p>Theory of production - short and long run</p> <p>Theory of costs - short and long run</p> <p>Perfect competition</p> <p>Pure monopoly</p> <p>Price discrimination and tying sales</p> <p>Oligopoly</p> <p>Monopolistic competition</p> <p>Labour market</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam	60.0%	50.0%
	Two written tests	60.0%	50.0%
Recommended reading	Basic literature	Mankiw N.G., Taylor M.P., Mikroekonomia, PWE Warszawa 2009	
	Supplementary literature	Ossowski J. Cz., Wybrane zagadnienia z mikroekonomii. Pojęcia, problemy, przykłady i zadania, WSFiR, Sopot 2004	
	eResources addresses	<p>Podstawowe</p> <p>https://www.nbportal.pl/wiedza/artykuly/na-poczatek/teoremat_coasea - Description of Coase theorem, depicting the essence and the way of solving the problem of negative externalities.</p>	
Example issues/ example questions/ tasks being completed	<p>What is opportunity cost?</p> <p>Describe what happens in the market after introducing a price floor.</p>		
Work placement	Not applicable		