



Subject card

Subject name and code	Enterprise Organization and Management , PG_00049679						
Field of study	Economics						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2021/2022		
Education level	first-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Magdalena Popowska				
	Teachers		dr Magdalena Popowska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	30	10.0		35.0	75	
Subject objectives	Gaining basic knowledge in the field of organization management theory, taking into account their external and internal environment.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U03] can obtain data for analysing economic, financial and social processes	Potrafi pozyskiwać dane niezbędne do analizy danego studium przypadku			[SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W13] knows the general principles of creating and developing forms of entrepreneurship using economic knowledge	Has and uses knowledge in the field of organization management in the context of its relationship with the environment			[SW1] Assessment of factual knowledge		
	[K6_K05] has the ability to make judgements in important economic and social matters. Can think and act in an entrepreneurial way	Uses economic knowledge as well as tools and methods of SWOT analysis, Porter's 5 Forces to make decisions			[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	<ol style="list-style-type: none"> 1. Introduction to the subject 2. Organization 3. Management 4. Decision making in the organization 5. Strategic management 6. Planning 7. Control and controlling 8. Organizational structures 9. Organizational behavior: motivation, leadership, organizational culture 10. Managing the social potential of the organization 11. Project management 12. Change management in the organization 13. International Management 14. Intercultural management 15. Organization and management: directions, concepts, points of view 						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exam	60.0%	80.0%
	Case study	60.0%	20.0%
Recommended reading	Basic literature	A. Koźmiński, W. Piotrowski, Zarządzanie. Teoria i praktyka, PWN, Warszawa 2010 i nowsze wydania. R. W. Griffin: Podstawy zarządzania organizacjami, PWN Warszawa 1996 i nowsze wydania	
	Supplementary literature	J. Stoner, Ch. Wankel, Kierowanie, PWE Warszawa 1996 i nowsze wydania. W. Czakon, Krótkowzroczność strategiczna menedżerów, Wydawnictwo Uniwersytetu Jagiellońskiego, 2020	
	eResources addresses		
Example issues/ example questions/ tasks being completed	1. Describe the phases of the organization's life cycle? 2. What is organizational culture and what is its role in the organization?		
Work placement	Not applicable		