



Subject card

Subject name and code	Intellectual Property Protection, PG_00037156						
Field of study	Economic Analytics						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2021/2022		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			1.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Mariusz Zaborowski				
	Teachers		dr Mariusz Zaborowski				
Lesson type and method of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	Provide students with the knowledge base in the field of intellectual property protection						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W13] Knows the basic concepts and principles of industrial property protection and copyright law.		Student observes the law in the use of other people's songs in their own work and teamwork		[SW1] Assessment of factual knowledge		
	[K6_W10] Knows and understands legal and ethical norms and rules conditioning the functioning of social and economic structures.		The student learns the legal structures for the protection of intellectual property conditioning the functioning of social and economic structures		[SW1] Assessment of factual knowledge		
	[K6_U05] Correctly uses legal and ethical norms in solving specific tasks and problems in the functioning of socio-economic structures.		Students can take advantage of the provisions of the Act autorskoprawnej and industrial property rights solving specific tasks and socio-economic problems		[SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	TUTORIALS The basic legal concepts of intellectual property protection. Inventions - detailed regulation. Trademarks, geographical indications and topographies of integrated circuits - preliminary provisions. Conditions for the existence of protection for copyright. Employer as the copyright holder. The protection of research. The protection of artistic, literary, musical. Special protection of audiovisual works and computer programs. Duration of the author's economic rights and their transition to other people. Related rights - general issues. roles and responsibilities of journalists in light of law and moral norms.						
Prerequisites and co-requisites	Rudiments about law						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Written exam		50.0%		50.0%		
	Practical exercise		50.0%		50.0%		

Recommended reading	Basic literature	G. Michniewicz, Ochrona własności intelektualnej, C.H. Beck 2022 M. Nowikowska, M. Rutkowska-Sowa, Z. Zawadzka, Prawo własności intelektualnej. Teoria i praktyka, Wolters Kluwer 2021
	Supplementary literature	Ustawa z dnia 4 lutego 1994 r. prawo autorskie i prawa pokrewne (t. jedn. Dz.U. z 2006r, Nr 94, poz. 658, z późniejszymi zmianami); Ustawa z dnia 30 czerwca 2000 r. prawo własności przemysłowej (t. jedn. z Dz.U. z 2001r., Nr 49 poz. 508, z późn. zmianami)
	eResources addresses	
Example issues/ example questions/ tasks being completed	What is the subject of copyright? What are the types of copyright? What is the subject of the protection of industrial property rights?	
Work placement	Not applicable	