



Subject card

Subject name and code	Essentials of Management, PG_00040553						
Field of study	Engineering Management						
Date of commencement of studies	October 2020		Academic year of realisation of subject		2020/2021		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		blended-learning		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		5.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Wioleta Kucharska				
	Teachers		dr Elżbieta Karwowska dr hab. inż. Wioleta Kucharska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 30.0						
	Adresy na platformie eNauczanie: Podstawy Zarządzania - Moodle ID: 1906 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=1906 Podstawy Zarządzania - Moodle ID: 1906 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=1906						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		8.0		57.0	125
Subject objectives	Backgrounds of organisation management theories with external and internal environment						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K6_U13] can improve oneself through the systematic acquisition of knowledge and skills	The student uses a variety of sources of information and knowledge gained objectifies	[SK4] Assessment of communication skills, including language correctness
	[K6_W06] has a basic knowledge of methods and tools for conducting research and analyses related to particular areas of the enterprise's operations and its environment	Student analysis methods; SWOT, TOWS / SWOT, 5 Porter's forces, PEST; Scenario method, causal diagrams	[SW2] Assessment of knowledge contained in presentation
	[K6_U01] interprets and analyses the phenomena and processes taking place in the economy and organisation using basic theoretical knowledge of economics, management and science	Student creates scenarios for problem solving in the organization	[SU2] Assessment of ability to analyse information
	[K6_K03] initiates creative and entrepreneurial activities in the organization using the knowledge of engineering management	Using engineering knowledge to innovative resolve problem	[SK2] Assessment of progress of work
	[K6_W03] has a basic knowledge of the relationship both within the organisation and between the organisation and the environment	Environmental factors internal to the firm usually can be classified as strengths (S) or weaknesses (W) and those external to the firm can be classified as opportunities (O) or threats (T)	[SW1] Assessment of factual knowledge
Subject contents	Management and tasks of manager. External environmental organisation analysis. Functions of Management; Planning, Organizing, Motivation, Directing, Controlling. Authority and Leadership in organisation. Mangement as informational and decision making process. Communication Management. Managing Individual and Group Performance in Organisations. Organizational Culture		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	60.0%	50.0%
	Exercises	60.0%	50.0%
Recommended reading	Basic literature	R. W. Griffin: Podstawy zarządzania organizacjami, PWN Warszawa 1996 i nowsze wydania. J. Stoner, Ch. Wankel: Kierowanie, PWE Warszawa 1996 i nowsze wydania. STRATEGOR, Zarządzanie firmą, PWE, Warszawa 1995 i nowsze wydania.	
	Supplementary literature	A.Zakrzewska-Bielawska : Podstawy zarządzania. Teoria i ćwiczenia, 2012, Wolters Kluwer A. K. Koźmiński, D. Jemielniak, <i>Zarządzanie od podstaw. Podręcznik akademicki</i> , Wydawnictwa Akademickie i Profesjonalne, Warszawa 2008	
	eResources addresses	Podstawy Zarządzania - Moodle ID: 1906 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=1906 Podstawy Zarządzania - Moodle ID: 1906 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=1906	

Example issues/ example questions/ tasks being completed	Methods: SWOT, TOWS/SWOT, Porter's five forces, PEST, Scenario methods, Casual diagrams for enterprises from stock market
Work placement	Not applicable