



## Subject card

Subject name and code	Essentials of Management, PG_00050184						
Field of study	Engineering Management						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2020/2021		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			blended-learning		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Wioleta Kucharska					
	Teachers	dr Elżbieta Karwowska dr hab. inż. Wioleta Kucharska					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 16.0						
	Adresy na platformie eNauczanie: Podstawy Zarządzania ZAO - Moodle ID: 7029 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=7029">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=7029</a> Podstawy Zarządzania ZAO - Moodle ID: 7029 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=7029">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=7029</a>						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	32	8.0	85.0	125		
Subject objectives	Backgrounds of organisation management theories with external and internal environment						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K6_U13] can improve oneself through the systematic acquisition of knowledge and skills	The student uses a variety of sources of information and knowledge gained objectifies	[SK4] Assessment of communication skills, including language correctness
	[K6_K03] initiates creative and entrepreneurial activities in the organization using the knowledge of engineering management	Using engineering knowledge to innovative resolve problem	[SK5] Assessment of ability to solve problems that arise in practice
	[K6_W06] has a basic knowledge of methods and tools for conducting research and analyses related to particular areas of the enterprise's operations and its environment	Student uses analysis methods; SWOT, 5 Porter's forces, PEST;	[SW2] Assessment of knowledge contained in presentation
	[K6_U01] interprets and analyses the phenomena and processes taking place in the economy and organisation using basic theoretical knowledge of economics, management and science	Student creates scenarios for problem solving in the organization	[SU2] Assessment of ability to analyse information
[K6_W03] has a basic knowledge of the relationship both within the organisation and between the organisation and the environment	Environmental factors internal to the firm usually can be classified as strengths (S) or weaknesses (W) and those external to the firm can be classified as opportunities (O) or threats (T)	[SW1] Assessment of factual knowledge	
Subject contents	Course Basics of Management II covers material decision-making process; Managing interpersonal processes: Groups and teams; Communication; The conflict in the organization; Culture of organization		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	60.0%	50.0%
	Exercises	50.0%	50.0%
Recommended reading	Basic literature	R. W. Griffin: Podstawy zarządzania organizacjami, PWN Warszawa 1996 i nowsze wydania. J. Stoner, Ch. Wankel: Kierowanie, PWE Warszawa 1996 i nowsze wydania. STRATEGOR, Zarządzanie firmą, PWE, Warszawa 1995 i nowsze wydania.	
	Supplementary literature	Brillman J., Nowoczesne koncepcje i metody zarządzania, PWE, Warszawa 2002  Drucker P. F., Zarządzanie w XXI wieku, MUZA SA, Warszawa 2000	
	eResources addresses	Podstawy Zarządzania ZAO - Moodle ID: 7029 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=7029">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=7029</a> Podstawy Zarządzania ZAO - Moodle ID: 7029 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=7029">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=7029</a>	
Example issues/ example questions/ tasks being completed	Scenarios methods (PEST); SWOT extended		
Work placement	Not applicable		