



Subject card

Subject name and code	ENTREPRENEURSHIP, PG_00044420						
Field of study	Engineering Management						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2022/2023		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Anita Richert-Kaźmierska				
	Teachers		dr inż. Anita Richert-Kaźmierska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	0.0	0.0	16.0	0.0	32
	E-learning hours included: 0.0						
Additional information:							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	32	8.0		60.0	100	
Subject objectives	The main aim of the course is to familiarize students with a wide range of issues in the field of entrepreneurship and train their skills needed for developing the business concept and its implementation.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U05] uses appropriate regulations, legal rules and normative systems in accordance with the principles of professional ethics in managerial activities	The student knows and is able to apply in practice selected provisions of economic law related to starting and running his own company			[SU1] Assessment of task fulfilment [SU4] Assessment of ability to use methods and tools [SU2] Assessment of ability to analyse information		
	[K6_K02] identifies problems related to undertaking various tasks, including engineering in the changing conditions of the organisation's functioning; takes into account the ethical aspect related to the implementation of the organisation's tasks	The student has competences enabling him/her to identify complex problems related to undertaking various tasks in the enterprise and is able to select appropriate methods and tools to solve them.			[SK2] Assessment of progress of work [SK1] Assessment of group work skills		
	[K6_K03] initiates creative and entrepreneurial activities in the organization using the knowledge of engineering management	Working in a group, the student uses methods conducive to generating new ideas. Participates in their specification and testing.			[SK2] Assessment of progress of work [SK1] Assessment of group work skills [SK3] Assessment of ability to organize work		
	[K6_W09] knows the basic concepts and principles of legal and ethical aspects of management and industrial property and copyright protection	The student has basic knowledge of management, including legal, economic and social aspects.			[SW1] Assessment of factual knowledge		
	[K6_W03] has a basic knowledge of the relationship both within the organisation and between the organisation and the environment	The student has basic knowledge of the organization's forming and functioning, including the relationship in which it remains with the environment			[SW1] Assessment of factual knowledge		

Subject contents	LECTURES Entrepreneurship - basic concepts; Entrepreneur - in economics and law; SME sector in Poland; Innovation as a tool of entrepreneurship; Entrepreneurial style of management / VUCA; Intra-entrepreneurship; Startups; Business incubators; Own company financing sources; PROJECT: Defining problems; Generating solutions; External analysis - introduction: market environment and searching for competitive advantages; Internal analysis - introduction: company resources, competences and team roles; Legal regulations relating to running and starting a business; Market selection; Registration steps		
Prerequisites and co-requisites	Foundations of management		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Project	60.0%	50.0%
	Written final exam	60.0%	50.0%
Recommended reading	Basic literature	<p>Bławat F, Przedsiębiorca w teorii i praktyce małych firm, Gdańskie Towarzystwo Naukowe, Gdańsk 2003;</p> <p>Glinka B., Gudkova S. (2011). Przedsiębiorczość. Warszawa: Wolters Kluwer Polska.</p> <p>Cieślak J., Przedsiębiorczość dla ambitnych. Jak uruchomić własną firmę, WAP, Warszawa 2006;</p> <p>Matusiak K., Rozwój systemów wsparcia przedsiębiorczości - przesłanki, polityka i instytucje, ITE, Radom-Łódź 2006</p>	
	Supplementary literature	<p>Casson M. (2010). Entrepreneurship. Theory, Networks, History. Massachusetts: Edward Elgar Publishing Inc.</p> <p>Glinka B. (2008). Kulturowe uwarunkowania przedsiębiorczości w Polsce. Warszawa: Polskie Wydawnictwo Ekonomiczne.</p> <p>T. Kraśnicka, Koncepcje rozwoju przedsiębiorczości ekonomicznej i pozaekonomicznej. Wydawnictwo AE Katowice 2002.</p>	
	eResources addresses	<p>Adresy na platformie eNauczanie:</p> <p>Przedsiębiorczość_INŻ_NS_2023 - Moodle ID: 19503 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=19503</p>	
Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none"> 1. List and discuss the stages of creating your own company 2. Identify the key factors influencing the competitiveness of the newly created company 3. Entrepreneur and his role in the economy 		
Work placement	Not applicable		