



Subject card

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|---|--|--|------------------------------|-------------------------------------|---|---|-----|
| Subject name and code | Management of IT Resources in the Enterprise, PG_00044763 | | | | | | |
| Field of study | Engineering Management | | | | | | |
| Date of commencement of studies | October 2020 | Academic year of realisation of subject | | | | 2021/2022 | |
| Education level | first-cycle studies | Subject group | | | | Obligatory subject group in the field of study Subject group related to scientific research in the field of study | |
| Mode of study | Part-time studies | Mode of delivery | | | | blended-learning | |
| Year of study | 2 | Language of instruction | | | | Polish | |
| Semester of study | 3 | ECTS credits | | | | 4.0 | |
| Learning profile | general academic profile | Assessment form | | | | exam | |
| Conducting unit | Department of Informatics in Management -> Faculty of Management and Economics | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr inż. Magdalena Ciesielska | | | | |
| | Teachers | | dr inż. Magdalena Ciesielska | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 8.0 | 0.0 | 8.0 | 0.0 | 0.0 | 16 |
| | E-learning hours included: 8.0 | | | | | | |
| ZZIT NS 2021/22 - Moodle ID: 16681 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=16681 | | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 16 | | 8.0 | | 76.0 | 100 |
| Subject objectives | The aim of the course is for the student to gain knowledge of IT resource management in a modern enterprise. The student will gain knowledge about: IT strategy, business-IT alignment, information and IT systems, modern technologies and their use in the enterprise. The course also includes the basic knowledge of corporate architecture, IT competence management, infrastructure management, IT service management, outsourcing and IT audit. | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | | Method of verification | |
| | [K6_W12] has a basic knowledge of production management and occupational safety and ergonomics management, as well as information technologies necessary for engineering management | | | | | [SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects | |
| | [K6_U09] obtains data for analysis and interpretation of results using information technology | | | | | [SU1] Assessment of task fulfilment | |
| [K6_U12] can design the process of exploitation of production and IT infrastructure with the use of appropriate methods, techniques and tools | | | | | [SU1] Assessment of task fulfilment [SU2] Assessment of ability to analyse information [SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task | | |
| Subject contents | IT strategies. Emerging technologies in organizations. Enterprise Architecture. Asset management. Service management. IT audit. IT Outsourcing. | | | | | | |
| Prerequisites and co-requisites | none | | | | | | |
| Assessment methods and criteria | Subject passing criteria | | Passing threshold | | | Percentage of the final grade | |
| | Laboratory | | 60.0% | | | 50.0% | |
| | Lecture | | 60.0% | | | 50.0% | |

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| Recommended reading | Basic literature | <ul style="list-style-type: none"> M. Pańkowska, Zarządzanie zasobami informatycznymi. Difin. Warszawa 2001. Ciesielska M., Musiatowicz-Podbiał G., Zarys problematyki zarządzania zasobami informatycznymi w przedsiębiorstwie, Wydawnictwo Politechniki Gdańskiej, Gdańsk, 2021. |
| | Supplementary literature | <p>Barney J.B., Clark D.N. (2007), Resource-based Theory. Creating and Sustaining Competitive Advantage, Oxford University Press, New York.</p> <p>Oblój K. (1998), Strategia organizacji, PWE, Warszawa.</p> <p>Teece D., Pisano G., Shuen A. (1997), Dynamic Capabilities and Strategic Management, Strategic Management Journal, Vol. 18, No. 7.</p> <p>Hilty, L.M., 2008, Information Technology and Sustainability. Essays on the Relationship between ICT and Sustainable Development, Books on Demand, Norderstedt.</p> <p>Bharadwaj, Anandhi S. "A Resource-Based Perspective on Information Technology Capability and Firm Performance: An Empirical Investigation." MIS Quarterly 24, no. 1 (2000): 169-96.</p> <p>J. Peppard, J. Ward, Beyond strategic information systems: towards an IS capability, The Journal of Strategic Information Systems, 2004, vol. 13, no 2.</p> <p>Ravichandran, T. and Lertwongsatien, C. 2005. Effect of information systems resources and capabilities on firm performance: a resource-based perspective. Journal of Management Information Systems, 21(4): 237-276.</p> <p>Feeny, D. F. and Willcocks, L. P. 1998. Re-designing the IS function around core capabilities. Long Range Planning, 31(3): 354-367.</p> <p>Brown, D. H. and Lockett, N. 2004. Potential of critical applications for engaging SMEs in e-business: a provider perspective. EJIS, 13(1): 213-4.</p> <p>Luftman J.N., Assessing business IT alignment maturity, Communications of the Association of Information Systems 4 (14), 2000, pp. 150.</p> <p>J. C. Henderson and N. Venkatraman, Strategic alignment: Leveraging information technology for transforming organizations, IBM Syst. J., vol. 32, no. 1, pp. 472-484, 1993.</p> <p>Chen, D., Mocker, M., Preston D., Teubner A., Information Systems Strategy: Reconceptualization, Measurement, and Implications, MIS Quarterly, vol. 34, No 2, pp 233-259, June 2010 pod red. Stanisław Wrycza; Informatyka ekonomiczna; PWE Warszawa 2010 Arkadiusz Januszewski; Funkcjonalność Informatycznych systemów zarządzania - Zintegrowane systemy transakcyjne; PWN W-wa 2008 Jerzy Kisielnicki, Zarządzanie i Informatyka" Placet 2014 Kenneth C. Laudon and Jane Price Laudon, Management Information Systems. Managing the Digital Firm, 12th Edition, Pearson Education Ltd. 2014.</p> |
| | eResources addresses | |
| Example issues/ example questions/ tasks being completed | assign correct IT strategy model. Identify SLA parameters. Choose the correct business model for IT service delivery: SaaS, IaaS, PaaS. | |
| Work placement | Not applicable | |