



## Subject card

Subject name and code	Essentials of Management, PG_00049690						
Field of study	Management						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2020/2021		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			e-learning		
Year of study	1	Language of instruction			English		
Semester of study	2	ECTS credits			6.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Aleksander Orłowski				
	Teachers		dr Franciszek Kutrzeba dr hab. inż. Aleksander Orłowski				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 60.0						
	Essentials of Management - Moodle ID: 2192 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=2192">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=2192</a>						
Additional information:							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	60	12.0	78.0	150		
Subject objectives	Introduction to the management with its language and key-knowledge like management functions						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U01] uses basic theoretical knowledge of economics and management and obtains data for interpretation and analysis of phenomena and processes in the organization	Students can explain the changes in current economic situation basing on economical rules			[SU2] Assessment of ability to analyse information		
	[K6_U09] uses theoretical knowledge to design solutions for managing the organization's resources	Student can define the business environment basing on dedicated tools			[SU2] Assessment of ability to analyse information		
[K6_W01] has a basic knowledge of the nature of social sciences needed to define basic concepts of economics and management	Students know the influence of environment on economics decision making processes.			[SW1] Assessment of factual knowledge			
Subject contents	The Evolution of Management Theory; The Environment of Organizations; Planning as the First Management Function; The Process of Organizing; Motivation; Control; Leaders and Managers. Basic theories like: Five Forces by Porter, BCG Matrix, Maslow and Herzber Theory of motivation, Pareto's principle						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria	Passing threshold			Percentage of the final grade		
	Written exam	51.0%			60.0%		
	Cases	51.0%			40.0%		

Recommended reading	Basic literature	Griffin R. W. , Management, Houghton Mifflin Company,  Stoner J.A.F. , R.E. Freeman, Management, Prentice-Hall International Edition
	Supplementary literature	Wehrich H., Koontz H., Management - a global perspective, McGraw-Hill Inc.
	eResources addresses	
Example issues/ example questions/ tasks being completed	What can the theory x y be used for in practice?	
Work placement	Not applicable	