



Subject card

Subject name and code	Intellectual Property Protection, PG_00049884						
Field of study	Management						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2021/2022		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		Maciej Nyka				
	Teachers		Maciej Nyka				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		4.0		31.0	50
Subject objectives	providing students with the basics of knowledge and shaping the ability to use the provisions of Polish law on the protection of intellectual property						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W12] knows the basic concepts and principles of legal and ethical aspects of management and intellectual property protection		He knows the basic conditions on norms and standards covering each individual areas of operation organization taking into account cultural norms		[SW1] Assessment of factual knowledge		
	[K6_U07] observes the principles of business ethics to the managerial activities undertaken, and also uses appropriate regulations and legal rules and normative systems		Adheres to the principles of business ethics to the actions taken managerial.		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W09] knows the basic conditions concerning norms and standards covering particular areas of the organization's functioning, taking into account cultural norms		Knows the basic concepts and rules in the field of legal and ethical management aspects and intellectual property protection		[SW1] Assessment of factual knowledge		
Subject contents	676 / 5 000 Wyniki tłumaczenia LECTURE Protection of creativity - historical outline. The issues of intellectual property in the legal doctrine. Industrial property law - general characteristics. Inventions, utility models, industrial designs, common regulations. Structure, organization and tasks of the Patent Office. Legal grounds for combating unfair competition. Acts of unfair competition. Copyright - the subject of copyright, the scope of protection and the conditions for its application. Subject of copyright. The content of the copyright law, moral and property rights. Fair use of works protected by copyright. Plagiarism. Protection of intellectual property in journalistic activity.						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presence and participation	40.0%	10.0%
	test	51.0%	90.0%
Recommended reading	Basic literature	Tanya Alpin Intellectual Property Law Oxford 2021 Bouchoux Deborah E .Intellectual Property: The Law of Trademarks, Copyrights, Patents, and Trade Secrets Delmar 2017	
	Supplementary literature	Ustawa z dnia 4 lutego 1994 r. o prawie autorskim i prawach pokrewnych Ustawa z dnia 30 czerwca 2000 r. prawo własności przemysłowej Ustawa z dnia 11 kwietnia 2001 r. o rzecznikach patentowych	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Which legal provisions regulate the issues of intellectual property protection? What is the ability to apply the law of quotation?		
Work placement	Not applicable		