



## Subject card

Subject name and code	Business Analysis, PG_00049684						
Field of study	Management						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2022/2023		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			English		
Semester of study	5	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Marita McPhillips				
	Teachers		dr inż. Marita McPhillips				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	45	8.0		47.0	100	
Subject objectives	The course explores the ways in which enterprises such as businesses, non-profits, and governments can define needs for change and make better decisions. Moreover, it introduces concepts and methods to gain insights into strategic and managerial considerations at different analytical levels and in various organizational contexts.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U01] uses basic theoretical knowledge of economics and management and obtains data for interpretation and analysis of phenomena and processes in the organization	Student applies methods and tools of Business Analysis			[SU4] Assessment of ability to use methods and tools		
	[K6_W08] has a basic knowledge of the methods and tools used to conduct research related to particular areas of business activity	Student has a basic knowledge of the concepts, approaches and techniques that are applicable to Business Analysis			[SW1] Assessment of factual knowledge		
	[K6_U04] describes financial problems in different areas of the organisation's functioning	Student evaluates requirements and solutions in Business Analysis context			[SU4] Assessment of ability to use methods and tools		
	[K6_W10] has a basic knowledge of the changes taking place in the organisation and its environment, taking into account global environmental problems and how they are taken into account in strategic management	Student has a basic knowledge about applicability of Business Analysis in assessing the changes in organization and it's environment			[SW3] Assessment of knowledge contained in written work and projects		

Subject contents	<p>Role and importance of the Business Analysis</p> <p>Concepts and methods in Business Analysis</p> <p>Complexity of Business Analysis in relation to strategy of organizations</p> <p>Eliciting requirements from stakeholders, with an emphasis on interviews</p> <p>Analyzing stated requirements</p> <p>Documenting requirements for different types of projects</p> <p>Verifying and validating requirements</p> <p>Elements of requirements management and communication</p> <p>Elements of solution verification and validation</p> <p>Enterprise analysis: choosing appropriate projects</p> <p>Best practices in Business Analysis</p>											
Prerequisites and co-requisites												
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 1028 796 1059">Subject passing criteria</th> <th data-bbox="799 1028 1141 1059">Passing threshold</th> <th data-bbox="1144 1028 1482 1059">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 1064 796 1095">Exercises (tasks, project, activity)</td> <td data-bbox="799 1064 1141 1095">60.0%</td> <td data-bbox="1144 1064 1482 1095">60.0%</td> </tr> <tr> <td data-bbox="454 1099 796 1131">Exam</td> <td data-bbox="799 1099 1141 1131">60.0%</td> <td data-bbox="1144 1099 1482 1131">40.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Exercises (tasks, project, activity)	60.0%	60.0%	Exam	60.0%	40.0%
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Exam	60.0%	40.0%										
Recommended reading	Basic literature	<p>Business Analysis</p> <p>Debra Paul, James Cadle, and Donald Yeates (editors)</p> <p>(second edition or later)</p>										
	Supplementary literature	<p>Business Analysts Handbook</p> <p>Howard Podeswa (2013 or later)</p>										
	eResources addresses	<p>Podstawowe</p> <p><a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=25307">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=25307</a> - ecourse</p>										

<p>Example issues/ example questions/ tasks being completed</p>	<p>Describe basic concepts of business analysis, apply them to cases across industries and discuss their merits and limitations.</p> <p>Discuss firm needs for change in the context of different markets and industries.</p> <p>Discuss basic concepts of requirements gathering.</p> <p>Identify tools for verification of solutions.</p> <p>Discuss the causes and effects of implementing changes in an organization.</p> <p>Discuss the ethical implications of business analysis decisions.</p>
<p>Work placement</p>	<p>Not applicable</p>