



Subject card

Subject name and code	Social Communication, PG_00024844						
Field of study	Mechatronics, Mechatronics						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2020/2021		
Education level	first-cycle studies	Subject group					
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Energy and Industrial Apparatus -> Faculty of Mechanical Engineering and Ship Technology						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	The lecture aims to familiarize students with the basic issues of interpersonal communication, to develop the skills of noticing differences in communication in various social and cultural contexts and the ability to overcome conflicts and prejudices resulting from such differences. Classes are conducted using a workshop method based on activating students through work and discussions, case studies, genre scenes, individual work, simulations and mini-lectures with practical examples.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	K6_K02		The student is aware of the social role of a technical university graduate, the importance of behaving in a professional manner, observing the principles of professional ethics, respecting the diversity of views and cultures, understands the need and knows the possibilities of continuous training.		[SK4] Assessment of communication skills, including language correctness		
	K6_K01		The student is aware of non-technical aspects, responsibility for their own and group work, and a willingness to submit to the rules of teamwork and responsibility for jointly performed tasks.		[SK1] Assessment of group work skills [SK4] Assessment of communication skills, including language correctness		

Subject contents	<p>COMMUNICATION PROCESS: the concept of communication; characteristics of the communication process: features, elements, levels, functions, meaning of communication</p> <p>VERBAL COMMUNICATION: general theory of signs; characteristics of the verbal communication process, murals, graffiti, inspirational quotes, memes, codes and ciphers</p> <p>NON-VERBAL COMMUNICATION: paralanguage; meta-messages; unforgettable speeches: words that changed the world; message effectiveness; message meaning distribution; characteristics of non-verbal communication; functions of non-verbal communication; disruptions in non-verbal communication; body language in practice</p> <p>INTERCULTURAL COMMUNICATION: diversity and cultural diversity, differences in intercultural communication; barriers in intercultural communication: stereotypes, prejudices, discrimination; conditions for successful intercultural communication; culture shock, children of the third culture</p> <p>EFFECTIVE COMMUNICATION: principles of effective communication between people; the importance of listening in the process of obtaining information; active listening techniques</p> <p>ASSERTIVITY IN COMMUNICATION: assertiveness as a form of communication focused on cooperation; assertive refusal; the ability to receive criticism and praise; assertive communication in difficult situations</p> <p>COMMUNICATION IN A TEAM: team: the concept of the team and the group, team characteristics, stages of team development, roles in the team; team communication process; team communication in conflict situations</p> <p>COMMUNICATION FRAUD: communication fraud; the motives and strategies of lies; portrait of a liar; signs of lying</p> <p>COMMUNICATION IN STRESS: characteristics of stress: the concept of stress, phases, types, sources, physiology, effects; strategies for coping with stress; communication under stress</p> <p>MAKING SOCIAL IMPACT. MANIPULATION AND PERSVASION: rules of exerting social influence; persuasion and manipulation in interpersonal communication; techniques for dealing with manipulation</p> <p>INTERNET COMMUNITY OR VIRTUAL SOCIETY: the Internet in the 21st century; virtual world and cyberspace; interpersonal relations and internet communication: the phenomenon of cyber friends, network identity, cyberbullying, internet addiction syndrome; the future of the internet</p> <p>COMMUNICATION IN THE INFORMATION AGE: information society: definition, characteristics, properties, functions; social changes in the information age; X, Y, Z generations - transformation of the way of communication</p> <p>PRACTICAL USE OF PERSONAL COMMUNICATION PRINCIPLES: motivation, self-assessment, responsibility, functioning in a group</p>								
Prerequisites and co-requisites	No requirements								
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1644 794 1671">Subject passing criteria</th> <th data-bbox="799 1644 1137 1671">Passing threshold</th> <th data-bbox="1142 1644 1481 1671">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1677 794 1704">Semester dissertation</td> <td data-bbox="799 1677 1137 1704">50.0%</td> <td data-bbox="1142 1677 1481 1704">100.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Semester dissertation	50.0%	100.0%
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Semester dissertation	50.0%	100.0%							

Recommended reading	Basic literature	<p>1. Bieniok H.: Sztuka komunikowania się, negocjacji i rozwiązywania konfliktów. Wydawnictwo Akademii Ekonomicznej 2005</p> <p>2. Cialdini R.B.: Wywieranie wpływu na ludzi. Teoria i praktyka. Wydawnictwo GWP 2011</p> <p>3. Dobek-Ostrowska B.: Podstawy komunikowania społecznego. Astrum 2007</p> <p>4. Griffin E.: Podstawy komunikacji społecznej. Wydawnictwo GWP 2003</p> <p>5. McKay M.: Sztuka skutecznego porozumiewania się. Wydawnictwo GWP 2007</p> <p>6. Morreale S.P.: Komunikacja między ludźmi: motywacja, wiedza i umiejętności. PWN 2007</p> <p>7. Nęcki Z.: Komunikacja międzyludzka. Antykwa 2000</p> <p>8. Pease A.B. Mowa ciała. Dom Wydawniczy Rebis 2011</p> <p>9. Pease A.B. Mowa ciała w pracy. Dom Wydawniczy Rebis 2011</p> <p>10. Stewart J. (red.): Mosty zamiast murów. O komunikowaniu się między ludźmi. PWN 2000</p>
	Supplementary literature	<p>1. Bacon T., Sposób na opornych. Skuteczne wywieranie wpływu. Wydawnictwo GWP 2013</p> <p>2. Baran S., Davis D.: Teorie komunikowania masowego, Wydawnictwo Uniwersytetu Jagiellońskiego 2017</p> <p>3. Collin J., Hansen M.T.: Wielcy z wyboru, MT Biznes 2018</p> <p>4. Covey S.R.: Szybkość zaufania. Wydawnictwo Rebis 2016</p> <p>5. Dilts R.: Sztuka prezentacji i komunikacji z grupami, Wydawnictwo PINLP 2009</p> <p>6. Fiske J.: Wprowadzenie do badań nad komunikowaniem. Astrum 2008</p> <p>7. Ollivier B: Nauki o komunikacji. Oficyna Naukowa 2010</p> <p>8. Sinek S.: Zaczynaj od dlaczego. Jak wielcy liderzy inspirują innych do działania. Wydawnictwo Helion 2013</p> <p>9. Tokarz M.: Argumentacja, perswazja, manipulacja. Wydawnictwo GWP 2006</p> <p>10. Wiszniewski A.: Jak przekonywująco mówić i przemawiać. PWN 1994</p>

	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>1. Why do people communicate with each other? What they want to achieve through communication and what methods they use to achieve their goals?</p> <p>2. How to talk so that others will listen. How to listen, to understand what others are saying.</p>	
Work placement	Not applicable	