



Subject card

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|---|--|--|-------------------------------------|------------|---|-------------------|-----|
| Subject name and code | Transport Company Management, PG_00045240 | | | | | | |
| Field of study | Transport and Logistics, Transport and Logistics | | | | | | |
| Date of commencement of studies | October 2020 | Academic year of realisation of subject | | | | 2022/2023 | |
| Education level | first-cycle studies | Subject group | | | | | |
| Mode of study | Full-time studies | Mode of delivery | | | | at the university | |
| Year of study | 3 | Language of instruction | | | | Polish | |
| Semester of study | 5 | ECTS credits | | | | 4.0 | |
| Learning profile | general academic profile | Assessment form | | | | assessment | |
| Conducting unit | Department of Ship Manufacturing Technology, Quality Systems and Materials Science -> Faculty of Mechanical Engineering and Ship Technology | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr Anna Dembicka | | | | | |
| | Teachers | dr Anna Dembicka mgr inż. Paweł Szalewski | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 30.0 | 15.0 | 0.0 | 0.0 | 0.0 | 45 |
| | E-learning hours included: 0.0 | | | | | | |
| | Zarządzanie przedsiębiorstwami transportowymi, C, TiL, sem.05, zimowy 22/23 - Moodle ID: 26169 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=26169 Zarządzanie przedsiębiorstwami transportowymi, (W) sem. 05, zimowy 22/23 - Moodle ID: 26768 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=26768 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | Self-study | SUM | | |
| | Number of study hours | 45 | 5.0 | 45.0 | 95 | | |
| Subject objectives | Understanding the principles of managing a transport company. | | | | | | |
| Learning outcomes | Course outcome | Subject outcome | | | Method of verification | | |
| | [K6_W07] has a general knowledge on humanities, social and economical sciences. Knows the rules of creating the forms of personal entrepreneurship and economic activity, has knowledge on the protection of intellectual property rights and industrial property rights and copyrights | Uses the basic concepts of management. Current issues in the life of the organization are analyzed. He distinguishes between the processes of planning, organizing, motivating, controlling, resources, capital, ethics, innovation and communication. | | | [SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects | | |
| | [K6_U07] applies knowledge on humanities, social and economical science in solving problems | The student recognizes the concepts of management, planning, organization, motivating, controlling, managing, improving, developing, innovating, organization structures. | | | [SU3] Assessment of ability to use knowledge gained from the subject | | |
| Subject contents | Lecture: § Contemporary management (megatrends: VUCA, Fourth Industrial Revolution, culture of excellence) § Planning / Organizing / Control / Motivating § TSL § Strategy / Vision / Mission / Objectives § Quality § Sea transport § Inland water transport § Car transport § Rail transport § Air transport § City transport § Transport management (transport company) § Inventory management § Warehouse management § Innovation § Legal requirements § Role of efficient information / data flow Exercises: Company / Strategy / Vision / Mission / Cele / SPPP / Organizational scheme. | | | | | | |
| Prerequisites and co-requisites | not required | | | | | | |

| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
|--|---|--|-------------------------------|
| | exercises | 60.0% | 50.0% |
| | lecture | 60.0% | 50.0% |
| Recommended reading | Basic literature | <p>Współczesna polityka transportowa, pod red. W. Rydzkowski, PWE, Warszawa 2017.</p> <p>Rynek usług transportowych w Polsce, red. nauk. D. Rucińska, PWE, Warszawa 2015.</p> <p>J. Neider, Transport międzynarodowy, PWE, Warszawa 2019.</p> <p>M. Banach, Od inteligentnego transportu do inteligentnych miast, PWN Warszawa 2018.</p> <p>A, Kaliszewski, J. Dąbrowski, H. Klimek, Konkurencyjność portów morskich, Wydawnictwo UG, Gdańsk 2021.</p> | |
| | Supplementary literature | <p>https://www.portgdansk.pl</p> <p>https://dctgdansk.pl</p> <p>https://port.gdynia.pl/pl/</p> <p>https://trans.info</p> | |
| | eResources addresses | | |
| Example issues/ example questions/ tasks being completed | transport and logistics points (ports, intermodal terminals, distribution centers, logistics centers), intermodal transport, strategic management in TSL, green logistics, competitiveness of ports | | |
| Work placement | Not applicable | | |