



Subject card

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|---|--|--|---|-------------------------------------|--|------------|-----|
| Subject name and code | Intensive English Course, PG_00053796 | | | | | | |
| Field of study | Management | | | | | | |
| Date of commencement of studies | October 2020 | Academic year of realisation of subject | | | 2020/2021 | | |
| Education level | first-cycle studies | Subject group | | | Optional subject group | | |
| Mode of study | Full-time studies | Mode of delivery | | | e-learning | | |
| Year of study | 1 | Language of instruction | | | Polish | | |
| Semester of study | 1 | ECTS credits | | | 10.0 | | |
| Learning profile | general academic profile | Assessment form | | | assessment | | |
| Conducting unit | Language Centre -> Vice-Rector for Education | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | mgr Ewa Rogala | | | | | |
| | Teachers | mgr Ewa Rogala dr Iwona Mokwa-Tarnowska | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 150.0 | 0.0 | 0.0 | 0.0 | 150 |
| | E-learning hours included: 150.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 150 | | 10.0 | | 90.0 | 250 |
| Subject objectives | Students reach B1+ or B2 level of business English. | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR) | | Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English. | | [SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task | | |
| | [K6_K82] is equipped to participate in lectures, seminars and laboratory classes conducted in foreign language | | Knowledge of specialist and Academic English vocabulary. Sufficient command of English grammar and pronunciation to understand spoken English and use it in speech. | | [SK4] Assessment of communication skills, including language correctness [SK2] Assessment of progress of work | | |
| | [K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study | | Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary. | | [SW1] Assessment of factual knowledge | | |

| Subject contents | <p>Vocabulary:</p> <p>Introduction of basic business vocabulary.</p> <p>Grammar:</p> <p>Developing B1+/B2 level grammar structures essential for written and verbal communication in English.</p> <p>Writing:</p> <p>Practising skills in writing various texts as reports, emails, summaries, notes, abstracts, and instructions.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of business.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p>Speaking:</p> <p>Practising communication skills in English: developing the range of vocabulary and fluency, practising the correct pronunciation and intonation of expressions.</p> | | | | | | | | | | | | | | |
|--|--|---|--|--------------------------|-------------------|-------------------------------|---------|-------|-------|------------------------------|-------|-------|-----------------------------|-------|-------|
| Prerequisites and co-requisites | Before joining a language group, students are expected to be at B1 level. | | | | | | | | | | | | | | |
| Assessment methods and criteria | <table border="1"> <thead> <tr> <th data-bbox="456 1240 794 1263">Subject passing criteria</th> <th data-bbox="799 1240 1137 1263">Passing threshold</th> <th data-bbox="1142 1240 1481 1263">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1270 794 1292">writing</td> <td data-bbox="799 1270 1137 1292">60.0%</td> <td data-bbox="1142 1270 1481 1292">25.0%</td> </tr> <tr> <td data-bbox="456 1299 794 1321">vocabulary and grammar tests</td> <td data-bbox="799 1299 1137 1321">60.0%</td> <td data-bbox="1142 1299 1481 1321">50.0%</td> </tr> <tr> <td data-bbox="456 1328 794 1350">active course participation</td> <td data-bbox="799 1328 1137 1350">60.0%</td> <td data-bbox="1142 1328 1481 1350">25.0%</td> </tr> </tbody> </table> | | | Subject passing criteria | Passing threshold | Percentage of the final grade | writing | 60.0% | 25.0% | vocabulary and grammar tests | 60.0% | 50.0% | active course participation | 60.0% | 25.0% |
| Subject passing criteria | Passing threshold | Percentage of the final grade | | | | | | | | | | | | | |
| writing | 60.0% | 25.0% | | | | | | | | | | | | | |
| vocabulary and grammar tests | 60.0% | 50.0% | | | | | | | | | | | | | |
| active course participation | 60.0% | 25.0% | | | | | | | | | | | | | |
| Recommended reading | Basic literature | Market Leader 3rd Edition Extra (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016 | | | | | | | | | | | | | |
| | Supplementary literature | <ul style="list-style-type: none"> • Business Vocabulary in Use Intermediate • Business Vocabulary in Use Intermediate Tests • IELTS Vocabulary | | | | | | | | | | | | | |
| | eResources addresses | Podstawowe https://www.pearson.com/english/catalogue/business-english/market-leader.html - Access to the online version of the coursebook (purchase code required) and access to free extra materials accompanying the coursebook as well as vocabulary and grammar exercises. | | | | | | | | | | | | | |
| Example issues/ example questions/ tasks being completed | Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics. | | | | | | | | | | | | | | |
| Work placement | Not applicable | | | | | | | | | | | | | | |