



## Subject card

Subject name and code	Intensive English Course, PG_00037695						
Field of study	Management						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2020/2021		
Education level	first-cycle studies	Subject group			Optional subject group		
Mode of study	Full-time studies	Mode of delivery			e-learning		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Ewa Rogala				
	Teachers		mgr Ewa Rogala				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	75.0	0.0	0.0	0.0	75
	E-learning hours included: 75.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	75		15.0		60.0	150
Subject objectives	Students reach B2 level of business English. The course is concluded with the ACERT exam.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_K82] is equipped to participate in lectures, seminars and laboratory classes conducted in foreign language		Knowledge of specialist and Academic English vocabulary. Sufficient command of English grammar and pronunciation to understand spoken English and use it in speech.		[SK4] Assessment of communication skills, including language correctness [SK2] Assessment of progress of work		
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study		Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary.		[SW1] Assessment of factual knowledge		
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)		Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English.		[SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task		

Subject contents	<p><b>Vocabulary:</b></p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p><b>Grammar:</b></p> <p>Developing B2/C1 level grammar structures essential for written and verbal communication.</p> <p><b>Writing:</b></p> <p>Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.</p> <p><b>Reading:</b></p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p><b>Listening:</b></p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p><b>Speaking:</b></p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.</p>														
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1308 794 1337">Subject passing criteria</th> <th data-bbox="799 1308 1137 1337">Passing threshold</th> <th data-bbox="1142 1308 1469 1337">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1339 794 1368">tests</td> <td data-bbox="799 1339 1137 1368">60.0%</td> <td data-bbox="1142 1339 1469 1368">60.0%</td> </tr> <tr> <td data-bbox="456 1370 794 1400">homework</td> <td data-bbox="799 1370 1137 1400">60.0%</td> <td data-bbox="1142 1370 1469 1400">20.0%</td> </tr> <tr> <td data-bbox="456 1402 794 1431">active course participation</td> <td data-bbox="799 1402 1137 1431">60.0%</td> <td data-bbox="1142 1402 1469 1431">20.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	tests	60.0%	60.0%	homework	60.0%	20.0%	active course participation	60.0%	20.0%
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Recommended reading	<p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>	<p>Market Leader 3rd Edition Extra Upper-Intermediate + Business English Practice File, Education Ltd, Harlow, England, 2016</p> <ul style="list-style-type: none"> <li>• FCE Language Practice (Michael Vince)</li> <li>• Business Benchmark Upper-Intermediate</li> <li>• BEC Vantage Testbuilder</li> </ul>													
Example issues/ example questions/ tasks being completed	Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics.														
Work placement	Not applicable														