



Subject card

Subject name and code	CORPORATE DECISIONS ON THE FINANCIAL MARKET, PG_00053105						
Field of study	Management, Management						
Date of commencement of studies	October 2022		Academic year of realisation of subject		2022/2023		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Ewa Mazurek-Krasodomska				
	Teachers		dr inż. Ewa Mazurek-Krasodomska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	32		8.0		60.0	100
Subject objectives	The course aims to acquire knowledge about the mechanisms of the functioning of individual segments of the financial market, enabling decisions to be made regarding the allocation of capital, raising capital and reducing risk by enterprises.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U10] uses appropriate methods and techniques to support the decision-making process to solve problems occurring in livestock units		The student can determine the usefulness of financial instruments from different segments of the financial market.		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_W08] has an in-depth knowledge of selected methods and techniques supporting economic decision-making processes		The student knows the functioning of the financial market and its instruments. He knows the methods of limiting financial risk.		[SW1] Assessment of factual knowledge		
	[K7_U09] uses financial data to make short-term and strategic decisions, assess liquidity and financial condition		The student selects the appropriate research methods to analyze the problems of the functioning and growth of the company, judges the financial statements and assesses the financial condition of the company.		[SU2] Assessment of ability to analyse information		
	[K7_W01] has a broadened knowledge of the nature and relationships between management and other economic sciences to the extent necessary to analyse and evaluate the essence of economic processes		The student knows the financial instruments operating on the financial market and the effects of their use in management decisions.		[SW1] Assessment of factual knowledge		

Subject contents	<p>Lectures: The enterprise as an economic entity. The purpose of financial management. The needs of the enterprise in different phases of the life cycle. Risk and uncertainty in the activity of an enterprise. The financial market as a place where an enterprise makes financial decisions. Enterprise decisions on the money market. Enterprise decisions on the deposit and credit market. Enterprise decisions on the capital market. Instruments supporting enterprise activity - assessment of possibility to use them by an enterprise. Corporate decisions on the foreign exchange market. The derivatives market as a place to reduce the financial risk of a company.</p> <p>Tutorials: The enterprise as an entity on the market. Phases of enterprise's life cycle and its financial decisions. Risk in company activity. Determinants of financial decisions - profitability, liquidity, debt. Company decisions on the financial market. Money market and its instruments. Company's decisions on deposit and credit market. Capital market in a company's activity. Instruments supporting enterprise activity. Enterprise decisions on the foreign exchange market. Company decisions on the derivatives market.</p>		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Midterm colloquium	60.0%	50.0%
	Written exam	60.0%	30.0%
	Additional tasks	0.0%	20.0%
Recommended reading	Basic literature	1. Golawska-Witkowska G., Mazurek-Krasodomska E., Rzeczycka A., <i>Decyzje przedsiębiorstwa na rynku finansowym</i> , Wydawnictwo PG, Gdańsk 2019.	
		2. Golawska-Witkowska G., Mazurek-Krasodomska E., Rzeczycka A., <i>Przedsiębiorstwo na rynku finansowym</i> , Wydawnictwo PG, Gdańsk 2019.	
	Supplementary literature	1. Brigham E., Houston J., Zarządzanie finansami, PWN, Warszawa 2015.	
		2. Dębski W., Rynek finansowy i jego mechanizmy, PWN, Warszawa 2015.	
		3. Podstawka M., Finanse, PWN, Warszawa 2013.	
		4. Rozwój systemu finansowego w Polsce w latach 2005-2018, NBP.	
	eResources addresses	Adresy na platformie eNauczanie: Decyzje przedsiębiorstw na rynku finansowym 22/23 N - Moodle ID: 26410 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=26410	
Example issues/ example questions/ tasks being completed	List debt instruments on the capital market.		
	How do derivatives reduce risk? Give an example.		
Work placement	Not applicable		