



## Subject card

|   |  |  |  |                                     |   |            |     |
|---|--|--|--|-------------------------------------|---|------------|-----|
| Subject name and code                       | ENGLISH LANGUAGE, PG_00037110  |  |  |                                     |   |            |     |
| Field of study                              | Economic Analytics   |  |  |                                     |   |            |     |
| Date of commencement of studies             | October 2021   |  | Academic year of realisation of subject  |                                     | 2021/2022   |            |     |
| Education level                             | first-cycle studies  |  | Subject group  |                                     | Obligatory subject group in the field of study  |            |     |
| Mode of study                               | Full-time studies  |  | Mode of delivery   |                                     | at the university   |            |     |
| Year of study                               | 1  |  | Language of instruction  |                                     | English   |            |     |
| Semester of study                           | 1  |  | ECTS credits   |                                     | 2.0   |            |     |
| Learning profile                            | general academic profile   |  | Assessment form  |                                     | assessment  |            |     |
| Conducting unit                             | Language Centre -> Vice-Rector for Education   |  |  |                                     |   |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor   |  | mgr Janina Badocha   |                                     |   |            |     |
|   | Teachers   |  | mgr Ewa Rogala   |                                     |   |            |     |
|   |  |  | mgr Janina Badocha   |                                     |   |            |     |
|   |  |  | mgr Witold Zbirohowski-Kościa  |                                     |   |            |     |
| Lesson types and methods of instruction     | Lesson type  | Lecture  | Tutorial   | Laboratory                          | Project   | Seminar    | SUM |
|   | Number of study hours  | 0.0  | 30.0   | 0.0                                 | 0.0   | 0.0        | 30  |
|   | E-learning hours included: 0.0   |  |  |                                     |   |            |     |
|   | Adresy na platformie eNauczanie:   |  |  |                                     |   |            |     |
| Learning activity and number of study hours | Learning activity  | Participation in didactic classes included in study plan |  | Participation in consultation hours |   | Self-study | SUM |
|   | Number of study hours  | 30   |  | 2.0                                 |   | 18.0       | 50  |
| Subject objectives                          | Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam.  |  |  |                                     |   |            |     |
| Learning outcomes                           | Course outcome   |  | Subject outcome  |                                     | Method of verification  |            |     |
|   | [K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study                   |  | Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary. |                                     | [SW3] Assessment of knowledge contained in written work and projects<br>[SW2] Assessment of knowledge contained in presentation   |            |     |
|   | [K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR) |  | Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English.  |                                     | [SU5] Assessment of ability to present the results of task<br>[SU1] Assessment of task fulfilment<br>[SU3] Assessment of ability to use knowledge gained from the subject<br>[SU2] Assessment of ability to analyse information |            |     |
|   | [K6_K82] is equipped to participate in lectures, seminars and laboratory classes conducted in foreign language   |  | Knowledge of specialist terminology. Ability to understand lectures. Ability to understand professional literature.  |                                     | [SK5] Assessment of ability to solve problems that arise in practice<br>[SK1] Assessment of group work skills<br>[SK2] Assessment of progress of work   |            |     |

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| Subject contents                | <p><b>Vocabulary:</b></p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p><b>Grammar:</b></p> <p>Developing B2/C1 level grammar structures essential for written and verbal communication.</p> <p><b>Writing:</b></p> <p>Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.</p> <p><b>Reading:</b></p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p><b>Listening:</b></p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p><b>Speaking:</b></p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation</p> |  |                               |
| Prerequisites and co-requisites | Before joining a language group, students are expected to be at level B1 or higher.  |  |                               |
| Assessment methods and criteria | Subject passing criteria   | Passing threshold  | Percentage of the final grade |
|                                 | class participation  | 60.0%  | 20.0%                         |
|                                 | oral presentation  | 60.0%  | 10.0%                         |
|                                 | tests  | 60.0%  | 60.0%                         |
|                                 | writing  | 60.0%  | 10.0%                         |
| Recommended reading             | Basic literature   | Dubicka, OKeefe, Market Leader 3rd Edition Extra (A1-C2). Pearson Education Ltd, Harlow, England, 2016 |                               |

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|--|---|--|
|  | Supplementary literature  | Mascull, Business Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2004<br><br>Godwin, Strutt, Test Your Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2005 |
|  | eResources addresses  |  |
| Example issues/<br>example questions/<br>tasks being completed | <ul style="list-style-type: none"> <li>• vocabulary concerning marketing</li> <li>• writing a report</li> <li>• negotiating a contract</li> </ul> |  |
| Work placement   | Not applicable  |  |

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