



Subject card

Subject name and code	Essentials of Management, PG_00037120						
Field of study	Economic Analytics						
Date of commencement of studies	October 2021		Academic year of realisation of subject		2021/2022		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		blended-learning		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Franciszek Kutrzeba				
	Teachers		dr Franciszek Kutrzeba				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 30.0						
	Address on the e-learning platform: https://enauczanie.pg.edu.pl/moodle/course/view.php?id=18654 Adresy na platformie eNauczanie: Podstawy zarządzania (FK) 2021_22 - Moodle ID: 18654 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=18654						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		7.0		48.0	100
Subject objectives	The acquisition of knowledge on how to manage organizations and the acquisition the skills using it in practice.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U03] Can identify and analyse the causes and course of specific economic processes and phenomena.		Student explains what is the planning in the organization, how to carry out a strategic analysis of the organization and what strategies can be used; distinguishes organizational structures, roles, manager's competences; explains what is motivating and what leadership styles can be found in organizations.		[SU2] Assessment of ability to analyse information		
	[K6_W08] Knows selected concepts concerning human economic activity.		The student describes the classical approach, ie. material (tangible and intangible), attribute-based, functional and contemporary approach, ie. systemic and situational to the organization. The student explains how the organization operates as a system.		[SW3] Assessment of knowledge contained in written work and projects		
Subject contents	The essence of management. The evolution of management science. The organization and its place in the environment. Management functions. Planning in the organization. Strategies, strategic analysis. Organizational structures. Roles and manager's competences. Motivation, leadership and management styles. Rules of organization and management science.						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exam	51.0%	50.0%
	Tests	51.0%	50.0%
Recommended reading	Basic literature	J. Stoner, R. Freeman, D. Gilbert, Kierowanie, PWE, Warszawa 2008; R. Griffin, Podstawy zarządzania organizacjami, PWN, Warszawa 2001; A. Zakrzewska-Bielawska (red.), Podstawy zarządzania, Wolters Kluwer, Warszawa 2012; M. Dołhasz, J. Fundaliński, M. Kosala, H. Smutek, Podstawy zarządzania. Koncepcje, strategie, zastosowania, PWN, Warszawa 2009.	
	Supplementary literature	S. Robbins, D. DeCenzo, Podstawy zarządzania, PWE, Warszawa Warszawa 2002; P. Drucker, Praktyka zarządzania, MT Biznes, Warszawa 2005; J. Penc, Nowe zarządzanie w nowej gospodarce, SLG ITC, Warszawa 2005; A. Czermiński, M. Czerska, B. Nogalski, R. Rutka, J. Apanowicz, Zarządzania organizacjami, TNOiK, Toruń 2002; A. Koźmiński, W. Piotrowski, Zarządzanie. Teoria i praktyka, PWN, Warszawa 2010.	
	eResources addresses	Podstawy zarządzania (FK) 2021_22 - Moodle ID: 18654 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=18654	
Example issues/ example questions/ tasks being completed	Types of organizations. Resources of the organization. The planning process, objectives. SWOT analysis, strategy. The organizational structure. Motivating. Communication in the organization.		
Work placement	Not applicable		