

## 关。GDAŃSK UNIVERSITY 多 OF TECHNOLOGY

## Subject card

| Subject name and code                          | Modern Banking, PG_00037190  |  |   |                                       |         |   |     |     |
|--|--|--|---|---------------------------------------|---------|---|-----|-----|
| Field of study                                 | Economic Analytics   |  |   |                                       |         |   |     |     |
| Date of commencement of studies                | October 2021   |  | Academic year of realisation of subject   |                                       |         | 2022/2023   |     |     |
| Education level                                | first-cycle studies  |  | Subject group   |                                       |         | Obligatory subject group in the<br>field of study<br>Subject group related to scientific<br>research in the field of study          |     |     |
| Mode of study                                  | Part-time studies  |  | Mode of delivery  |                                       |         | at the university   |     |     |
| Year of study                                  | 2  |  | Language of instruction   |                                       |         | Polish  |     |     |
| Semester of study                              | 4  |  | ECTS credits  |                                       |         | 3.0   |     |     |
| Learning profile                               | general academic profile   |  | Assessment form   |                                       |         | assessment  |     |     |
| Conducting unit                                | Department of Econo  | Department of Economic Analysis and Finance -> Faculty of Management and Economics |   |                                       |         |   |     |     |
| Name and surname                               | Subject supervisor   | dr hab. Oleksandr Melnychenko  |   |                                       |         |   |     |     |
| of lecturer (lecturers)                        | Teachers   |  | dr hab. Oleks   | enko                                  |         |   |     |     |
| Lesson types and methods                       | Lesson type  | Lecture  | Tutorial  | Laboratory                            | Project | t Seminar SUM   |     | SUM |
| of instruction                                 | Number of study hours  | 8.0  | 16.0  | 0.0                                   | 0.0     |   | 0.0 | 24  |
|  | E-learning hours included: 0.0   |  |   |                                       |         |   |     |     |
| Learning activity<br>and number of study hours | Learning activity  | Participation in<br>classes includ<br>plan   |   | Participation in Seconsultation hours |         | Self-study SUM  |     | SUM |
|  | Number of study hours  | 24   |   | 6.0                                   |         | 45.0  |     | 75  |
| Subject objectives                             | The aim of the course is to get to know the bank as a financial enterprise, the way it operates on the market, the banking services offered to individuals and corporations, and the evolution of the banking system   |  |   |                                       |         |   |     |     |
| Learning outcomes                              | Course outcome   |  | Subject outcome   |                                       |         | Method of verification  |     |     |
|  | [K6_U03] Can identify and<br>analyse the causes and course of<br>specific economic processes and<br>phenomena.   |  | Students have elementary<br>knowledge of banking; have a<br>basic knowledge of the<br>relationship between the<br>phenomena occurring in banks<br>and on the banking services<br>market                                       |                                       |         | [SU3] Assessment of ability to<br>use knowledge gained from the<br>subject<br>[SU2] Assessment of ability to<br>analyse information |     |     |
|  | [K6_W03] Has a basic knowledge<br>about the entities functioning in<br>the economy and the relations<br>between them.  |  | Students know and understand<br>the basic concepts of good<br>banking practice; know and<br>understand the modern conditions<br>of banks' functioning, competition<br>from fintech, cryptocurrencies,<br>information security |                                       |         | [SW2] Assessment of knowledge<br>contained in presentation<br>[SW1] Assessment of factual<br>knowledge                              |     |     |
|  | [K6_U09] Has the ability to<br>understand and analyse economic<br>and financial phenomena on a<br>macro and microeconomic scale.   |  | Students know the methods and<br>tools of data acquisition<br>appropriate for banking; have<br>knowledge of the transformation<br>processes of entities, institutions<br>and structures on the banking<br>services market     |                                       |         | [SU3] Assessment of ability to<br>use knowledge gained from the<br>subject<br>[SU2] Assessment of ability to<br>analyse information |     |     |
| Subject contents                               | <ol> <li>The modern banking system in Poland and other countries.2. Modern and present means of payment<br/>andthe role of banks in their functioning.3. Cryptocurrency as a modern means of payment.4. Open banking.</li> <li>Behavioral banking.6. Information security in banking.7. Blockchain technology in modern banking.</li> <li>Artificial intelligence in modern banking.9. Fast data transfer technologies in modern banking.10.<br/>TheInternet of Things in modern banking.11. Ecological finance in modern banking</li> </ol> |  |   |                                       |         |   |     |     |
| Prerequisites<br>and co-requisites             |  |  |   |                                       |         |   |     |     |

| Assessment methods   | Subject passing criteria | Passing threshold   | Percentage of the final grade |  |  |  |
|--|--------------------------|---|-------------------------------|--|--|--|
| and criteria   |                          | 60.0%   | 10.0%                         |  |  |  |
|  |                          | 60.0%   | 20.0%                         |  |  |  |
|  |                          | 100.0%  | 19.0%                         |  |  |  |
|  |                          | 60.0%   | 51.0%                         |  |  |  |
| Recommended reading  | Basic literature         | 1. Iwanicz-Drozdowska Małgorzata, Jaworski Władysław L.,<br>Szelągowska Anna, Zawadzka Zofia. Banking.Institutions, operations,<br>management. 2017. Poltext.2. Małgorzata Zaleska. Banking. 2013.<br>ISBN: 978-83-255-4093-73. Świderska Joanna. Contemporary banking<br>system. 2013. Difin,4. Grabowski Michał. Payment instruments. 2020.<br>CeDeWu LTD |                               |  |  |  |
|  | Supplementary literature | 1. Susanne Chishti, Janos Barberis. FINTECH Book. 2016. John<br>Wiley& Sons2. Miklaszewska Ewa , Folwarski Mateusz. Emotional<br>banking. Digitaltransformation of banks and customer expectations.<br>2020. MT Biznes  |                               |  |  |  |
|  | eResources addresses     | Adresy na platformie eNauczanie:<br>WSPÓŁCZESNA BANKOWOŚĆ lato 2023 - Moodle ID: 29423<br>https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29423  |                               |  |  |  |
| Example issues/<br>example questions/<br>tasks being completed |                          |   |                               |  |  |  |
| Work placement   | Not applicable           |   |                               |  |  |  |