



Subject card

Subject name and code	MACROECONOMIC AND SECTORAL ANALYSIS, PG_00037076						
Field of study	Economic Analytics						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2021/2022		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Hanna Adamkiewicz				
	Teachers		dr hab. Hanna Adamkiewicz				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	45	6.0		24.0	75	
Subject objectives	To provide knowledge of macroeconomic and sectoral analyses. Autonomous preparation of a case study (selection of country and sector).						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_U03] can identify and analyse the causes and course of specific economic processes and phenomena as well as propose solutions based on them	Student analyses reasons and process of changes in contemporary economy.			[SU1] Assessment of task fulfilment [SU2] Assessment of ability to analyse information		
	[K7_W03] has a broadened knowledge of the different types of structures and institutions and entities operating in the economy and the relations between them	The student will be able to analyse the changes in the global economy and its transnational structures.			[SW1] Assessment of factual knowledge		
	[K7_K04] actively participates in the preparation of complex socio-economic projects	Student is able to link problems of trends and changes in contemporary economies, with problems of economic integration, political and sociological.			[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_W01] has an in-depth knowledge of the nature of economic sciences and their place in the social sciences system and in relation to other sciences	Student has extensive knowledge on trends and changes in contemporary economies.			[SW1] Assessment of factual knowledge		
	[K7_U01] can correctly identify, describe and interpret phenomena, their economic circumstances and relations between them at micro and macroeconomic scale.	Student is able to interpret trends and changes in contemporary economy using statistical data.			[SU2] Assessment of ability to analyse information		

Subject contents	<p>Scope and purpose of macroeconomic and sectoral analysis general issues. Difference between the fundamental analysis and the macroeconomic analysis and the sectoral analysis.</p> <p>World economy, structure and development trends. The concept of the world economy. The reasons for the emergence of the modern world economy. Structure of the world economy by main production and trading centres. The development trends of the modern world. The nature of globalization. Concepts of globalisation. Dimensions of globalisation. The Revolutions of Modern Globalization: Democratization of Technology, Finance and Information. Today's global problems. Measuring globalisation KOF index. Dimensions of Globalisation according to KOF. Globalisation rankings of the KOF.</p> <p>International competitiveness core and scale of the issue. World Economic Forum (WEF) and International Institute for Management Development (IMD) similarities and differences in methodology. Detailed methodology proposed by the WEF for measuring the Global Competitiveness Index (GCI). Analysis and critical evaluation of the pillars of the GCI. Country Competitiveness Rankings 2007-2018 Conclusions.</p> <p>Concepts and classifications of the business environment and their application in macroeconomic and sectoral analysis in general. Internationalization of the economic activity of a modern enterprise. Traditional and modern value chains and their importance for strategic decisions to expand abroad. Forms of internationalisation of enterprises. Wider and closer environment of the company.</p> <p>Sector analysis of the company. Relationship between the sector analysis and the analysis of the company's immediate environment. Authors' concepts of the immediate environment and their application in sector analysis. Partial elements of the sector analysis according to Porter.</p> <p>Macroeconomic analysis. Other framework conditions of the company and its importance for macroeconomic analysis: political and economic (political, legal, economic), socio-cultural, technical-technological (science, technological progress, technology) and environmental aspects. Relationship between macroeconomic analysis and analysis of the environment of the other company. Analysis of basic macroeconomic characteristics and indicators: gross domestic product, unemployment and labour market, inflation, financial systems, foreign exchange market, foreign direct investment, government debt and budget deficit, balance of trade and payments, interest rates, tax policy and tax rates.</p>											
Prerequisites and co-requisites	Microeconomics, macroeconomics											
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 913 794 943">Subject passing criteria</th> <th data-bbox="799 913 1137 943">Passing threshold</th> <th data-bbox="1142 913 1481 943">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 949 794 1001">opracowanie projektu + aktywność na zajęciach</td> <td data-bbox="799 949 1137 1001">60.0%</td> <td data-bbox="1142 949 1481 1001">50.0%</td> </tr> <tr> <td data-bbox="456 1008 794 1037">egzamin ustny</td> <td data-bbox="799 1008 1137 1037">60.0%</td> <td data-bbox="1142 1008 1481 1037">50.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	opracowanie projektu + aktywność na zajęciach	60.0%	50.0%	egzamin ustny	60.0%	50.0%
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Recommended reading	Basic literature	<p>Adamkiewicz-Drwiłło H.G., <i>Współczesna metodologia nauk ekonomicznych</i>, TNOiK Dom Organizatora, Toruń 2008.</p> <p>Adamkiewicz-Drwiłło H.G., <i>Konkurencyjność przedsiębiorstw w świetle uwarunkowań współczesnej gospodarki</i>, TNOiK Dom Organizatora, Toruń 2010.</p> <p>Adamkiewicz H.G., <i>Konkurencyjność międzynarodowa krajów</i>, Wydawnictwo Politechniki Gdańskiej, Gdańsk 2019.</p> <p>Bieńkowski W., Weresa M.A., Radło M.J. (red.), <i>Konkurencyjność Polski na tle zmian gospodarczych w krajach OECD</i>, Szkoła Główna Handlowa w Warszawie Oficyna Wydawnicza, Warszawa 2010.</p> <p>Bieńkowski W., Czajkowski Z., Gomułka M., Brocka-Palacz B., Latoszek E., Misala J., Radło M.-J., Weresa M., <i>Czynniki i miary międzynarodowej konkurencyjności gospodarek w kontekście globalizacji wstępne wyniki badań</i>, Prace i Materiały Nr 284, Instytut Gospodarki Światowej, Szkoła Główna Handlowa w Warszawie, Warszawa 2008.</p> <p>Gawlikowska-Hueckel K., "Polityka przemysłowa i spójności wobec planów i reindustrializacji Unii Europejskiej. Wnioski dla Polski", <i>Gospodarka Narodowa</i>, Nr 5(273), 2014, s. 5380.</p> <p>Gawlikowska-Hueckel K., Umiński S. (red.), <i>Analiza handlu zagranicznego Polski w świetle najnowszych koncepcji teoretycznych</i>, Wydawnictwo Naukowe SCHOLAR, Warszawa 2016.</p> <p>Krugman P.D., Obstfeld M., <i>Ekonomia międzynarodowa: Teoria i Polityka</i>, Wydawnictwo Naukowe PWN, Warszawa 2007.</p> <p>Porter M.E., <i>Strategia konkurencji. Metoda analizy sektorów i konkurentów</i>, Wydawnictwo MT Biznes, Warszawa 2006.</p> <p>Romer D., <i>Makroekonomia dla zaawansowanych</i>, Wydawnictwo Naukowe PWN, Warszawa 2000.</p> <p>Rynarzewski T., Zielińska-Głębocka A., <i>Międzynarodowe stosunki gospodarcze. Teoria wymiany i polityki handlu międzynarodowego</i>, Wydawnictwo Naukowe PWN, Warszawa 2006.</p> <p>Zielińska-Głębocka A., <i>Współczesna gospodarka światowa</i>, Oficyna a Wolters Kluwer business, Warszawa 2012.</p> <p>Zielińska-Głębocka A., Golejewska A. (red.), <i>Europa Środkowa i Wschodnia - wybrane aspekty rozwoju i konkurencyjności krajów i regionów</i>, Wydawnictwo Uniwersytetu Gdańskiego, Warszawa 2013.</p> <p>Żurek J. (red.), <i>Przedsiębiorstwo, zasady działania, funkcjonowanie, rozwój</i>, Fundacja Rozwoju Uniwersytetu Gdańskiego, Gdańsk 2007.</p> <p>Żurek J. (red.), <i>Przedsiębiorstwo. Drogi sukcesu rynkowego</i>, Polskie Wydawnictwo Ekonomiczne, Warszawa 2016.</p> <p>Acemoglu D., Johnson S., Robinson J.A., "Institutions as a Fundamental Cause of Long-Run" [in:] Aghion Ph., Durlauf S.N. (eds.), <i>Handbook of Economic Growth. Volume 1A</i>, Elsevier North Holland, 2005, pp. 385-472.</p> <p>Aiginger K., Bärenthaler-Sieber S., Vogel J., <i>Competitiveness under New Perspectives</i>, Work Package 301 MS46: "Research Paper on</p>
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	<p>Competitiveness under New Perspectives", Working Paper [no], European Commission, October 2013.</p> <p>Annoni P., Kozovska K. (2010), <i>EU Regional Competitiveness Index RCI 2010</i>, European Union.</p> <p>KOF Index of Globalization. https://globalization.kof.ethz.ch, Raporty 2002-2020.</p> <p>Roczniki Statystyczne GUS oraz inne źródła danych statystycznych.</p> <p><i>The Global Competiviness Report</i>, World Economic Forum, Geneva; https://www.weforum.org/, Raporty: 2007-2019.</p> <p>Feenstra, R.C., Inklaar R., Timmer M.P. (2015), <i>The Next Generation of the Penn World Table</i>, American Economic Review 2015, Vol. 105, No.10, pp 31503182 [www.ggdc.net/pwt].</p> <p>International Financial Statistics Yearbook.</p> <p>World Investment Report, UNCTAD [https://unctad.org/topic/investment/world-investment-report]</p> <p>World Bank Open Data [https://data.worldbank.org/].</p> <p>European Comission Database [https://ec.europa.eu/eurostat/data/database].</p> <p>OECD Database [https://data.oecd.org/].</p>	
	Supplementary literature	no
	eResources addresses	
Example issues/ example questions/ tasks being completed	Develop a case study and discuss it in class. The case study should use macroeconomic and sectoral analytical tools to assess the attractiveness of a countrys market from the point of view of an economic operator assessing potential conditions and opportunities for expansion abroad.	
Work placement	Not applicable	