



## Subject card

|   |  |  |   |                                     |  |            |     |
|---|--|--|---|-------------------------------------|--|------------|-----|
| Subject name and code                       | BUSINESS ENGLISH, PG_00038513  |  |   |                                     |  |            |     |
| Field of study                              | Economic Analytics   |  |   |                                     |  |            |     |
| Date of commencement of studies             | October 2021   | Academic year of realisation of subject                  |   |                                     | 2021/2022  |            |     |
| Education level                             | second-cycle studies   | Subject group  |   |                                     | Obligatory subject group in the field of study   |            |     |
| Mode of study                               | Full-time studies  | Mode of delivery   |   |                                     | at the university  |            |     |
| Year of study                               | 1  | Language of instruction                                  |   |                                     | Polish   |            |     |
| Semester of study                           | 2  | ECTS credits   |   |                                     | 2.0  |            |     |
| Learning profile                            | general academic profile   | Assessment form  |   |                                     | assessment   |            |     |
| Conducting unit                             | Language Centre -> Vice-Rector for Education   |  |   |                                     |  |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor   |  | mgr Janina Badocha  |                                     |  |            |     |
|   | Teachers   |  | mgr Anna Kucharska-Raczunas   |                                     |  |            |     |
| Lesson types and methods of instruction     | Lesson type  | Lecture  | Tutorial  | Laboratory                          | Project  | Seminar    | SUM |
|   | Number of study hours  | 0.0  | 30.0  | 0.0                                 | 0.0  | 0.0        | 30  |
|   | E-learning hours included: 0.0   |  |   |                                     |  |            |     |
| Learning activity and number of study hours | Learning activity  | Participation in didactic classes included in study plan |   | Participation in consultation hours |  | Self-study | SUM |
|   | Number of study hours  | 30   |   | 2.0                                 |  | 18.0       | 50  |
| Subject objectives                          | The aim of the course is to develop the ability to use English effectively in the academic and professional environments.  |  |   |                                     |  |            |     |
| Learning outcomes                           | Course outcome   |  | Subject outcome   |                                     | Method of verification   |            |     |
|   | [K7_W81] has knowledge of complex grammatical structures and diverse lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study                 |  | Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary |                                     | [SW2] Assessment of knowledge contained in presentation  |            |     |
|   | [K7_U82] is able to proficiently obtain and process information related to field of study and academic environment in foreign language at B2+ level of the Common European Framework of Reference for Languages (CEFR) |  | Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English  |                                     | [SU5] Assessment of ability to present the results of task<br>[SU4] Assessment of ability to use methods and tools |            |     |
|   | [K7_K82] is equipped to participate actively in lectures, seminars and laboratory classes conducted in foreign language  |  | Knowledge of specialist terminology. Ability to understand lectures. Ability to understand professional literature  |                                     | [SK2] Assessment of progress of work   |            |     |

| Subject contents                | <p><b>Vocabulary:</b></p> <p>Professional language development enhanced by scenario-based exercises, case studies, comprehension tasks, reading assignments, professional articles, vocabulary exercises contextualized in the field of Economic Analytics</p> <p><b>Writing:</b></p> <p>Developing skills in writing various texts essential in the academic and work environments, including an abstract of an academic thesis, a report, a data analysis and a process description. Developing writing techniques such as style and register, coherence and cohesion, using in-text references and paraphrasing.</p> <p><b>Listening and speaking:</b></p> <p>Developing listening comprehension and communication skills in the academic and work environments. Practising giving presentations, participating in formal business meetings, videoconferences and negotiations. Developing intercultural awareness, critical thinking and project management skills.</p> <p><b>Reading:</b></p> <p>Developing comprehension skills in reading academic and professional texts, with particular emphasis on critical reading, skimming and scanning, selecting and prioritising information, recognising and understanding implicit meanings, and note taking.</p> |   |  |                          |                   |                               |              |       |       |         |       |       |                 |       |       |
|---------------------------------|--|---|--|--------------------------|-------------------|-------------------------------|--------------|-------|-------|---------|-------|-------|-----------------|-------|-------|
| Prerequisites and co-requisites | Before joining a language group, students are expected to demonstrate language ability at level B2.  |   |  |                          |                   |                               |              |       |       |         |       |       |                 |       |       |
| Assessment methods and criteria | <table border="1"> <thead> <tr> <th data-bbox="448 1301 794 1339">Subject passing criteria</th> <th data-bbox="794 1301 1141 1339">Passing threshold</th> <th data-bbox="1141 1301 1485 1339">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 1339 794 1370">presentation</td> <td data-bbox="794 1339 1141 1370">60.0%</td> <td data-bbox="1141 1339 1485 1370">25.0%</td> </tr> <tr> <td data-bbox="448 1370 794 1402">writing</td> <td data-bbox="794 1370 1141 1402">60.0%</td> <td data-bbox="1141 1370 1485 1402">25.0%</td> </tr> <tr> <td data-bbox="448 1402 794 1440">vocabulary test</td> <td data-bbox="794 1402 1141 1440">60.0%</td> <td data-bbox="1141 1402 1485 1440">50.0%</td> </tr> </tbody> </table>  |   |  | Subject passing criteria | Passing threshold | Percentage of the final grade | presentation | 60.0% | 25.0% | writing | 60.0% | 25.0% | vocabulary test | 60.0% | 50.0% |
| Subject passing criteria        | Passing threshold  | Percentage of the final grade   |  |                          |                   |                               |              |       |       |         |       |       |                 |       |       |
| presentation                    | 60.0%  | 25.0%   |  |                          |                   |                               |              |       |       |         |       |       |                 |       |       |
| writing                         | 60.0%  | 25.0%   |  |                          |                   |                               |              |       |       |         |       |       |                 |       |       |
| vocabulary test                 | 60.0%  | 50.0%   |  |                          |                   |                               |              |       |       |         |       |       |                 |       |       |
| Recommended reading             | Basic literature   | <p>Cambridge Academic English, CUP</p> <p>Cambridge English for Scientists, Upper - Intermediate, CUP</p> <p>Professional English in Use, CUP</p> <p>Dynamic Presentations, CUP</p> |  |                          |                   |                               |              |       |       |         |       |       |                 |       |       |

|  |   |   |
|--|---|---|
|  | Supplementary literature  | <p>Business Vocabulary in Use, Advanced, CUP</p> <p>Intelligent Business, Advanced, Pearson</p> <p>Market Leader, Advanced, Pearson</p> <p>Academic English For Engineers, PŁ</p> |
|  | eResources addresses  |   |
| Example issues/<br>example questions/<br>tasks being completed | <ul style="list-style-type: none"> <li>• vocabulary concerning marketing</li> <li>• writing a report</li> <li>• negotiating a contract</li> </ul> |   |
| Work placement   | Not applicable  |   |