



## Subject card

Subject name and code	DECISIONS OF ENTERPRISES ON THE FINANCIAL MARKET, PG_00053118						
Field of study	Economic Analytics						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2021/2022		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			blended-learning		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Maria Jastrzębska				
	Teachers		dr hab. Maria Jastrzębska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 30.0						
Decyzje przedsiębiorstw na rynku finansowym - Moodle ID: 21772 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=21772">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=21772</a>							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		8.0		32.0	100
Subject objectives	The aim of the course is for students to acquire knowledge of the mechanisms by which the various segments of the financial market operate, enabling them to make decisions about investing capital, raising capital and limiting risk.						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[K7_W07] has an in-depth knowledge on methods of social and economic phenomena description, including market information acquisition techniques and methods of analysis and modelling of economic processes		The student has knowledge of the functioning of the financial market and the instruments on it.			[SW1] Assessment of factual knowledge	
	[K7_U14] can improve oneself through the systematic acquisition of knowledge and skills		Students will be able to gain knowledge in the field of financial market and its impact on the functioning of an enterprise.			[SU1] Assessment of task fulfilment	
	[K7_U02] can use theoretical knowledge in the field of economics and finance to obtain, analyse and interpret data on economic processes and phenomena and on their basis formulate own opinions		Students will be able to determine the usefulness of financial instruments from various segments of the financial market.			[SU2] Assessment of ability to analyse information [SU4] Assessment of ability to use methods and tools	
[K7_U07] can use the acquired knowledge of economic sciences and quantitative methods to identify, formulate and propose solutions to specific economic problems and assess their effectiveness		The student is able to use knowledge of financial instruments to mitigate financial risk.			[SU4] Assessment of ability to use methods and tools		

Subject contents	<p>Lectures: The enterprise as an economic entity. The purpose of financial management. The needs of the enterprise in different phases of the life cycle. Risk and uncertainty in the activity of an enterprise. The financial market as a place where an enterprise makes financial decisions. Enterprise decisions on the money market. Enterprise decisions on the deposit and credit market. Enterprise decisions on the capital market. Instruments supporting enterprise activity - assessment of possibility to use them by an enterprise. Corporate decisions on the foreign exchange market. The derivatives market as a place to reduce the financial risk of a company.</p> <p>Exercises: The enterprise as an entity on the market. Phases of enterprise's life cycle and its financial decisions. Risk in company activity. Determinants of financial decisions - profitability, liquidity, debt. Company decisions on the financial market. Money market and its instruments. Company's decisions on deposit and credit market. Capital market in a company's activity. Instruments supporting enterprise activity. Enterprise decisions on the foreign exchange market. Company decisions on the derivatives market.</p>														
Prerequisites and co-requisites															
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 862 794 891">Subject passing criteria</th> <th data-bbox="799 862 1139 891">Passing threshold</th> <th data-bbox="1144 862 1482 891">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 898 794 927">written exam on theory</td> <td data-bbox="799 898 1139 927">60.0%</td> <td data-bbox="1144 898 1482 927">50.0%</td> </tr> <tr> <td data-bbox="454 934 794 963">student's own project</td> <td data-bbox="799 934 1139 963">60.0%</td> <td data-bbox="1144 934 1482 963">25.0%</td> </tr> <tr> <td data-bbox="454 969 794 999">colloquium on tasks</td> <td data-bbox="799 969 1139 999">60.0%</td> <td data-bbox="1144 969 1482 999">25.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	written exam on theory	60.0%	50.0%	student's own project	60.0%	25.0%	colloquium on tasks	60.0%	25.0%
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Recommended reading	Basic literature	<p>1. Golawska-Witkowska G., Mazurek-Krasodomska E., Rzeczycka A., <i>Decyzje przedsiębiorstwa na rynku finansowym</i>, Wydawnictwo PG, Gdańsk 2019.</p> <p>2. Golawska-Witkowska G., Mazurek-Krasodomska E., Rzeczycka A., <i>Przedsiębiorstwo na rynku finansowym</i>, Wydawnictwo PG, Gdańsk 2019.</p> <p>3. Sierpińska M., Jachna T., <i>Metody podejmowania decyzji finansowych</i>, Wydawnictwo PWN, Warszawa 2021</p>													
	Supplementary literature	<p>1. Brigham E., Houston J., <i>Zarządzanie finansami</i>, PWN, Warszawa 2015</p> <p>2. Capięga M., Szustak G., Gradoń W., Szewczyk Ł., <i>Infrastruktura rynku finansowego</i>, CH. Beck, warszawa 2019</p> <p>3. Dębski. W., <i>Rynek finansowy i jego mechanizmy</i>, PWN, Warszawa 2015</p>													
	eResources addresses														

Example issues/ example questions/ tasks being completed	List the debt instruments in the capital market  How do derivatives help to mitigate a company's financial risks?
Work placement	Not applicable