



Subject card

Subject name and code	BUSINESS ENGLISH, PG_00037070						
Field of study	Economic Analytics						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2021/2022		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Janina Badocha				
	Teachers		mgr Anna Kucharska-Raczunas mgr Małgorzata Hincke-Uszacka mgr Ewa Wawoczna				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim of the course is to develop the ability to use English effectively in the academic and professional environments.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_K82] is equipped to participate actively in lectures, seminars and laboratory classes conducted in foreign language		Knowledge of specialist terminology. Ability to understand lectures. Ability to understand professional literature.		[SK2] Assessment of progress of work		
	[K7_W81] has knowledge of complex grammatical structures and diverse lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study		Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary		[SW2] Assessment of knowledge contained in presentation		
	[K7_U82] is able to proficiently obtain and process information related to field of study and academic environment in foreign language at B2+ level of the Common European Framework of Reference for Languages (CEFR)		Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English.		[SU2] Assessment of ability to analyse information [SU1] Assessment of task fulfilment		

Subject contents	<p>Vocabulary:</p> <p>Professional language development enhanced by scenario-based exercises, case studies, comprehension tasks, reading assignments, professional articles, vocabulary exercises contextualized in the field of economical analytics.</p> <p>Writing:</p> <p>Developing skills in writing various texts essential in the academic and work environments, including an abstract of an academic thesis, a report, a data analysis, a process description, a covering letter/personal statement, a formal letter and email. Developing writing techniques such as style and register, coherence and cohesion, using in-text references, paraphrasing.</p> <p>Listening and speaking:</p> <p>Developing listening comprehension and communication skills in the academic and work environments. Practising giving presentations and pitching an idea for a new product, participating in formal business meetings, videoconferences, negotiations and work performance appraisals. Developing intercultural awareness and critical thinking as well as the skills of team building, project and time management.</p> <p>Reading:</p> <p>Developing comprehension skills in reading academic and professional texts, with particular emphasis on critical reading, skimming and scanning, selecting and prioritising information, recognising and understanding implicit meanings, and note taking.</p>														
Prerequisites and co-requisites	Before joining a language group, students are expected to demonstrate language ability at level B2.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="448 1341 794 1375">Subject passing criteria</th> <th data-bbox="794 1341 1141 1375">Passing threshold</th> <th data-bbox="1141 1341 1477 1375">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 1375 794 1408">writing</td> <td data-bbox="794 1375 1141 1408">60.0%</td> <td data-bbox="1141 1375 1477 1408">25.0%</td> </tr> <tr> <td data-bbox="448 1408 794 1442">presentation</td> <td data-bbox="794 1408 1141 1442">60.0%</td> <td data-bbox="1141 1408 1477 1442">25.0%</td> </tr> <tr> <td data-bbox="448 1442 794 1480">vocabulary test</td> <td data-bbox="794 1442 1141 1480">60.0%</td> <td data-bbox="1141 1442 1477 1480">50.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	writing	60.0%	25.0%	presentation	60.0%	25.0%	vocabulary test	60.0%	50.0%
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Recommended reading	Basic literature	<p>Cambridge Academic English, CUP</p> <p>Cambridge English for Scientists, Upper - Intermediate, CUP</p> <p>Professional English in Use, CUP</p> <p>Dynamic Presentations, CUP</p>													

	Supplementary literature	Business Vocabulary in Use, Advanced, CUP Intelligent Business, Advanced, Pearson Market Leader, Advanced, Pearson Academic English For Engineers, PŁ
Example issues/ example questions/ tasks being completed	eResources addresses	<ul style="list-style-type: none"> • vocabulary concerning marketing • writing a report • negotiating a contract
Work placement	Not applicable	