



Subject card

Subject name and code	Business Ethics, PG_00037078						
Field of study	Economic Analytics						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2022/2023		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Social Sciences and Philosophy -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Ewa Hope				
	Teachers		dr Ewa Hope				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
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Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim is to equip students with adequate knowledge of the essence of ethics and the ability to apply this knowledge in carrying out in companies and organizations.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U05] efficiently uses legal and ethical norms to solve specific tasks and problems in relation to selected socio-economic structures and social ties within them		Student explain the breach of ethical standards in business activities		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K7_W13] knows and understands the basic concepts and principles of industrial property and copyright protection and the need to manage intellectual property resources		They explain violating ethical norms in numerous business activities		[SW1] Assessment of factual knowledge		
	[K7_K02] is responsible for the joint implementation of tasks		They also learn to distinguish effective actions from ethical ones and point out differences between various social norms.		[SK1] Assessment of group work skills [SK5] Assessment of ability to solve problems that arise in practice		
	[K7_W09] has an in-depth knowledge of legal, ethical and organisational norms that condition the proper functioning of social and economic structures, taking into account their regularities		Student explain the significance of reliable behaviour in business life. violating ethical norms in numerous business activities		[SW2] Assessment of knowledge contained in presentation		
Subject contents	Defining ethics versus morality. The notions of value, norm, forming a system of values. Ethical problems connected with business activity. Ethical systems. Analysing problems of corruption and respecting ethical and social norms in media, advertising, public relations; CSR programs and Fair Trade, ethical investment; the significance of religious values in business; the influence of culture on management styles. Applying students knowledge to forming ethical programs for companies and their codes of conduct.						
Prerequisites and co-requisites	No requirements						

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Midterm colloquium	65.0%	50.0%
	Practical exercise	100.0%	50.0%
Recommended reading	Basic literature	K.Blanchard, Etyka biznesu, St.Emka, W-wa 2008; G.Chryssides, Wprowadzenie do etyki biznesu, PWN W-wa 1999; P.Minus, Etyka w biznesie, PWN W-wa 1995, N.C. Smith, Odpowiedzialność biznesu, St.Emka W-wa 2009; Lewicka-Strzałecka A., Etyczne standardy firm i pracowników, IFiS PAN, W-wa 1999, Ekonomia dobra i zła T.Sedlacek, Doktryna szoku, St.Emka 2012, Jak współczesny kapitalizm wykorzystuje klęski żywiołowe i kryzysy społeczne, N.Klein, Muza 2008 http://www.odpowiedzialnybiznes.pl www.worldvaluessurvey.org www.stopkorupcji.org	
	Supplementary literature	Biznes i moralność J.Jackson, PWN W-wa 1999; P.Pratley, Etyka w biznesie, Gebethner i Ska W-wa 1998; M.J.Sandel, Sprawiedliwość Kurhaus Warszawa 2013; Ch.Laszlo, Firma zrównoważonego rozwoju, St.Emka W-wa 2008, Business Ethics and Corporate Social Responsibility P.Griseri, N.Seppala EMEA 2010	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Analysing problems of corruption Analysing CSR programs Forming ethical programs for companies and their codes of conduct.		
Work placement	Not applicable		