



## Subject card

Subject name and code	PRESENTATION TECHNOLOGIES, PG_00037050						
Field of study	Economic Analytics						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2021/2022		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Informatics in Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Igor Garnik				
	Teachers		dr inż. Igor Garnik				
Lesson type and method of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	30.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		6.0		39.0	75
Subject objectives	Acquiring the ability to prepare business presentations with the use of IT tools for creating multimedia.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W10] has an in-depth knowledge of quantitative methods to describe and analyse socio-economic processes using information technology		The student knows what IT tools to use to analyze and present a specific phenomenon or socio-economic process.		[SW2] Assessment of knowledge contained in presentation		
	[K7_U13] can design and execute tasks entrusted to them, effectively cooperating in a team		Student is able to design and carry out the task effectively working together as a team.		[SU1] Assessment of task fulfilment		
[K7_U08] has the ability to implement analytical methods to independently propose solutions to economic problems and verify their effectiveness		Student has the ability to implement analytical methods to independently propose solutions to economic problems and verify their effectiveness		[SU4] Assessment of ability to use methods and tools			
Subject contents	Introduction to data method presentation. Methods of information visualization. Presentation skills in business presentation. Basic IT tools for presentation. Knowing all functionalities of presentation applications. Preparing presentation in the group (plan and realization).						
Prerequisites and co-requisites	No requirements						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Practical exercises		60.0%		100.0%		

Recommended reading	Basic literature	<p>B. Bergström, Essentials of visual communication. Laurence King Pub, 2008.</p> <p>D. L. Adamy, Preparing and Delivering Effective Technical Presentations, Artech House Publishers, Boston - London, 2001.</p> <p>S. Bienvenu, The Presentation Skills Workshop, Amacom, New York, 2000.</p> <p>J. Kupsch, P. R. Graves, Here"s How Create High-Impact Business Presentations, NTC/Contemporary Publishing Co., 1998.</p>
	Supplementary literature	T. Austin & R. Doust, <i>New Media in Graphic Design</i> . Harry N. Abrams, Inc., 2007.
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Introduction to data method presentation. Methods of information visualization. Presentation skills in multimedia business presentation. Basic IT tools for presentation. Improvement of using IT tools for presentation. Knowing all functionalities of presentation applications. Animation methods in presentation. Preparing presentation in group (plan and realization). Business case for presentation workgroup. Methods of joining IT tools for presentation. Introduction to business objects applications. Preparing business presentation students project.</p>	
Work placement	Not applicable	