



Subject card

| | | | | | | | |
|---|--|---|-----------------------|---------------------------------------|--|------------|-----|
| Subject name and code | Intercultural Communication and Business, PG_00049672 | | | | | | |
| Field of study | Economics | | | | | | |
| Date of commencement of studies | October 2021 | Academic year of realisation of subject | | | 2022/2023 | | |
| Education level | first-cycle studies | Subject group | | | Optional subject group Subject group related to scientific research in the field of study | | |
| Mode of study | Full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 2 | Language of instruction | | | Polish | | |
| Semester of study | 4 | ECTS credits | | | 3.0 | | |
| Learning profile | general academic profile | Assessment form | | | assessment | | |
| Conducting unit | Department of Economic Analysis and Finance -> Faculty of Management and Economics | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Jarosław Ziętański | | | | |
| | Teachers | | dr Jarosław Ziętański | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 15.0 | 15.0 | 0.0 | 0.0 | 0.0 | 30 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 30 | | 10.0 | | 35.0 | 75 |
| Subject objectives | Preparing students to understand the processes taking place in international finance, in the field of: exchange rates, currency position, balance of payments, futures, options and swap contracts, and hedging exchange rate risk | | | | | | |
| Learning outcomes | Course outcome | Subject outcome | | | Method of verification | | |
| | [K6_U05] can diagnose and forecast economic processes and phenomena with the use of methods and tools appropriate for economic sciences | He or she estimates the value of the exchange rate and its impact on the entity's situation | | | [SU1] Assessment of task fulfilment | | |
| | [K6_U03] can obtain data for analysing economic, financial and social processes | Identifies sources of information about the value of the exchange rate and its determinants | | | [SU1] Assessment of task fulfilment | | |
| | [K6_K01] understands the need for continuous further education (second and third degree studies, postgraduate studies, courses), improving professional, personal and social competences | Characterizes the main changes related to the exchange rate, describes their impact on the finances of economic organizations | | | [SK2] Assessment of progress of work | | |
| [K6_W02] has a basic knowledge of the socio-economic structures and institutions at local, regional, national and international level | He or she knows the effects of the exchange rate risk | | | [SW1] Assessment of factual knowledge | | | |
| Subject contents | Exchange rate, currency position, balance of payments, futures, options and swaps, exchange risk hedging | | | | | | |
| Prerequisites and co-requisites | none | | | | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | | | Percentage of the final grade | | |
| | test from lecture | 60.0% | | | 33.34% | | |
| | activity | 0.0% | | | 33.33% | | |
| | tests during the semester | 60.0% | | | 33.33% | | |
| Recommended reading | Basic literature | P. Kowalik, A. Pietrak Finanse Międzynarodowe Zbiór Zadań | | | | | |
| | Supplementary literature | P. Kowalik, A. Pietrak Finanse Międzynarodowe Zbiór Zadań | | | | | |

| | | |
|--|---|---|
| | eResources addresses | Adresy na platformie eNauczenie: Finanse międzynarodowe 2023 - Moodle ID: 28428 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=28428 |
| Example issues/ example questions/ tasks being completed | Calculate the cross rate when the spot value date falls, you have received bilateral US dollar or euro against quoted currencies quoted by five dealers in the market. As a market user, you need to choose the best EUR/USD rate available - which dealer would you buy \$1,000 from? What will the forward rate be? | |
| Work placement | Not applicable | |