



Subject card

Subject name and code	Essentials of Management, PG_00049690						
Field of study	Management						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2021/2022		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			e-learning		
Year of study	1	Language of instruction			English		
Semester of study	2	ECTS credits			6.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Aleksander Orłowski					
	Teachers	dr hab. inż. Aleksander Orłowski					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 60.0						
	Address on the e-learning platform: https://enauczanie.pg.edu.pl/moodle/course/view.php?id=2192 Adresy na platformie eNauczanie: Essentials of ManagementBiM - Moodle ID: 2192 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=2192						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	60	12.0		78.0		150
Subject objectives	Introduction to the management with its language and key-knowledge like management functions						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U09] uses theoretical knowledge to design solutions for managing the organization's resources	Student can define the business environment basing on dedicated tools			[SU2] Assessment of ability to analyse information		
	[K6_W01] has a basic knowledge of the nature of social sciences needed to define basic concepts of economics and management	Students know the influence of environment on economics decision making processes.			[SW1] Assessment of factual knowledge		
[K6_U01] uses basic theoretical knowledge of economics and management and obtains data for interpretation and analysis of phenomena and processes in the organization	Students can explain the changes in current economic situation basing on economical rules			[SU2] Assessment of ability to analyse information			

Subject contents	<p>The Evolution of Management Theory; The Environment of Organizations; Planning as the First Management Function; The Process of Organizing; Motivation; Control; Leaders and Managers. Basic theories like: Five Forces by Porter, BCG Matrix, Maslow and Herzber Theory of motivation, Pareto's principle</p> <p>1.Introduction management and managers 2.Planning nature and purpose 3.Objectives, strategies 4.policies, decision making 5.Organizing nature of organizing 7.Organizational structure, 8.Delegatin and decentralization 9.Organization 10.Motivation/leading human factors and motivation 11.Controlling system and process of controlling 12.The evolution of management (Taylor, Fayol)</p>											
Prerequisites and co-requisites												
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 528 794 555">Subject passing criteria</th> <th data-bbox="798 528 1136 555">Passing threshold</th> <th data-bbox="1139 528 1479 555">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 560 794 586">Cases</td> <td data-bbox="798 560 1136 586">51.0%</td> <td data-bbox="1139 560 1479 586">40.0%</td> </tr> <tr> <td data-bbox="456 591 794 618">Written exam</td> <td data-bbox="798 591 1136 618">51.0%</td> <td data-bbox="1139 591 1479 618">60.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Cases	51.0%	40.0%	Written exam	51.0%	60.0%
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Example issues/ example questions/ tasks being completed	What can the theory x y be used for in practice?											
Work placement	Not applicable											