



## Subject card

Subject name and code	Essentials of Management, PG_00049690						
Field of study	Management						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2021/2022		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			e-learning		
Year of study	1	Language of instruction			English		
Semester of study	2	ECTS credits			6.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Aleksander Orłowski				
	Teachers		dr hab. inż. Aleksander Orłowski				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 60.0						
Essentials of ManagementBiM - Moodle ID: 2192 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=2192">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=2192</a>							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		12.0		78.0	150
Subject objectives	Introduction to the management with its language and key-knowledge like management functions						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U09] uses theoretical knowledge to design solutions for managing the organization's resources		Student can define the business environment basing on dedicated tools		[SU2] Assessment of ability to analyse information		
	[K6_W01] has a basic knowledge of the nature of social sciences needed to define basic concepts of economics and management		Students know the influence of environment on economics decision making processes.		[SW1] Assessment of factual knowledge		
[K6_U01] uses basic theoretical knowledge of economics and management and obtains data for interpretation and analysis of phenomena and processes in the organization		Students can explain the changes in current economic situation basing on economical rules		[SU2] Assessment of ability to analyse information			
Subject contents	<p>The Evolution of Management Theory; The Environment of Organizations; Planning as the First Management Function; The Process of Organizing; Motivation; Control; Leaders and Managers. Basic theories like: Five Forces by Porter, BCG Matrix, Maslow and Herzber Theory of motivation, Pareto's principle</p> <p>1.Introduction management and managers 2.Planning nature and purpose 3.Objectives, strategies 4.policies, decision making 5.Organizing nature of organizing 7.Organizational structure, 8.Delegatin and decentralization 9.Organization 10.Motivation/leading human factors and motivation 11.Controlling system and process of controlling 12.The evolution of management (Taylor, Fayol)</p>						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Cases	51.0%	40.0%
	Written exam	51.0%	60.0%
Recommended reading	Basic literature	Griffin R. W. , Management, Houghton Mifflin Company, 2021.  Hodgetts R. M., Luthans F., International Management, McGraw-Hill Inc. 2020  Leigh A., Essentials of Management, Pearson 2012  Boddy D., Essentials of Management, Pearson 2019	
	Supplementary literature	Slack, N Essentials of Operations Management , 2018  R. Griffin, Fundamentals of management, 2017;  P. Drucker, practice of management, 2017;	
	eResources addresses		
Example issues/ example questions/ tasks being completed	What can the theory x y be used for in practice?		
Work placement	Not applicable		