

## GDAŃSK UNIVERSITY

## Subject card

Subject name and code	Essentials of Statistics, PG_00049595							
Field of study	Management							
Date of commencement of studies	October 2021		Academic year of realisation of subject			2022/2023		
Education level	first-cycle studies		Subject group			Obligatory subject group in the field of study Subject group related to scientific		
						research in the field of study		
Mode of study	Full-time studies		Mode of delivery			at the university		
Year of study	2		Language of instruction			English		
Semester of study	3		ECTS credits			5.0		
Learning profile	general academic profile		Assessment form			exam		
Conducting unit	Faculty of Manageme	ent and Econor	nics					
Name and surname	Subject supervisor		prof. dr hab. Stanisław Kot					
of lecturer (lecturers)	Teachers	prof. dr hab. S						
Lesson types and methods	Lesson type	Lecture	Tutorial	Laboratory	Projec	:t	Seminar	SUM
of instruction	Number of study hours	15.0	0.0	30.0	0.0		0.0	45
	E-learning hours inclu	uded: 0.0						
Learning activity and number of study hours	Learning activity	Participation i classes incluc plan				Self-study		SUM
	Number of study hours	45				70.0		125
Subject objectives	The skills of statistical analysis of business environment, resources and analysis of internal processes and use of information techniques for this purpose.							
Learning outcomes	Course outcome		Subject outcome			Method of verification		
	[K6_W09] knows the basic conditions concerning norms and standards covering particular areas of the organization's functioning, taking into account cultural norms		the enterprise environment, use statistical analysis methods and statistical programs.			[SW1] Assessment of factual knowledge [SW3] Assessment of knowledge contained in written work and projects		
	[K6_U03] points to the cultural differences that affect the functioning of organisations and their management methods in different parts of the world		The student correctly interprets the statistical data.			[SU2] Assessment of ability to analyse information [SU4] Assessment of ability to use methods and tools [SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_U07] observes the principles of business ethics to the managerial activities undertaken, and also uses appropriate regulations and legal rules and normative systems		The student uses correct methods in the analysis of statistical data.			[SU4] Assessment of ability to use methods and tools [SU3] Assessment of ability to use knowledge gained from the subject		

	. Elements of probability. The concept and the representation of the distribution characteristics of						
	2. Measures of statistical location: arithmetic mean, geometric mean, fashion, median, quartiles)						
	3. Measures of dispersion (variance, standard deviation, coefficient of variation, spacing kwartylowy)						
	<ul> <li>4. Asymmetry and flattening distribution, measures of asymmetry (the third time relative kwartylowy skewness coefficient), a measure of flattening (relative fourth moment, kurtosis)</li> <li>5. Analysis of two-dimensional random variables, analysis of interdependencies between quantitative tra (correlation, Pearson's correlation coefficient, linear regression: function parameters, measurements mat 6. Analysis of the correlation between quality characteristics (rank correlation coefficients, contingency coefficients)</li> <li>7. Statistical indices (individual and aggregate indices price, volume and value Laspeyres, Paasche and Fisher indexes Single base and chain)</li> </ul>						
	<ul> <li>8. Elements of descriptive analysis of time series (function linear and non-linear trend, periodic fluctuation in relative and absolute, calculated over the average level of the phenomenon and the trend trend, rando fluctuations)</li> <li>9. The expected value, variance and standard deviation of a random variable displacement.</li> </ul>						
	<ul> <li>10. Selected distributions of discrete variables (zerojedynkowy distribution, binomial, Poisson)</li> <li>11. Continuous random variable, the notion of probability density function</li> <li>12. Normal distribution, standardization of normal random variable.</li> </ul>						
Prerequisites and co-requisites	the basis of mathematical analysis, the basis of probability						
Assessment methods	Subject passing criteria	Passing threshold	Percentage of the final grade				
and criteria	Final exam (lecture)	50.0%	50.0%				
	Final exam (laboratory)	50.0% 1. Aczel A.D. (1989), Complete Bu	50.0%				
Recommended reading		<ol> <li>Freund J.E., R.E. Walpole (1987), Mathematical Statistics, Prentice-Hall, (4<sup>th</sup> edition).</li> <li>Gudmund R., Iversen Mary G.(1997). Statistics. The Conceptual Approach. Springer, New York, NY.</li> <li>Mendenhal W. I, D.D. Wackerly (2007), Mathematical Statistics with Applications, Thomson Learning (7<sup>th</sup> edition).</li> <li>Othmar W. Winkler, (2009). Interpreting Economic and Social Data. A Foundation of Descriptive Statistics. Springer, Berlin, Heidelberg</li> <li>Wasserman, L. (2004). All of Statistics, A Concise Course in Statistical Inference. Springer, New York, NY.</li> </ol>					
	Supplementary literature	<ul> <li>Greń J. Statystyka matematyczna-modele i zadania PWN, Warszawa, 1999 lub wydania późniejsze.</li> <li>Fisz M., Rachunek prawdopodobieństwa i statystyka matematyczna, PWN, Warszawa 1969.</li> <li>Kot S.M., Sokołowski A., Jakubowski J. Statystyka, Difin, Warszawa, 2007</li> <li>Krysicki W, J.Bartos, W.Dyczka, K.Królikowska, M.Wasilewski Rachunek prawdopodobieństwa i statystyka matematyczna w zadaniach, część II, PWN, Warszawa 1986</li> </ul>					
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