

GDAŃSK UNIVERSITY OF TECHNOLOGY GY GY SU SU

Subject card

Subject name and code	International Trade, PG_00049706								
Field of study	Management								
Date of commencement of studies	October 2021		Academic year of realisation of subject			2023/	2023/2024		
Education level	first-cycle studies		Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study			
Mode of study	Full-time studies		Mode of delivery			at the university			
Year of study	3		Language of instruction			English			
Semester of study	5		ECTS credits			3.0			
Learning profile	general academic profile		Assessment form			exam			
Conducting unit	Katedra Ekonomii -> Faculty of Management and Economics								
Name and surname	Subject supervisor dr hab. inż. Aleksandra Parteka								
of lecturer (lecturers)	Teachers		dr hab. inż. Aleksandra Parteka						
Lesson types and methods	Lesson type	Lecture	Tutorial	Laboratory	Projec	t Seminar		SUM	
of instruction	Number of study hours	15.0	0.0	15.0	0.0		0.0	30	
	E-learning hours inclu	ided: 0.0							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study SUM		SUM	
	Number of study hours	30		6.0		39.0		75	
Subject objectives	Main aim of the subje	ct is to transfe	r knowledge on	theoretical an	d empir	ical asp	ects of interr	ational trade.	
Learning outcomes	Course outcome		Subject outcome			Method of verification			
	[K6_U08] uses basic theoretical knowledge to solve selected organizational problems and manage projects		Student realises a project linked to international trade integration issues		[SU5] Assessment of ability to present the results of task [SU2] Assessment of ability to analyse information				
	[K6_W05] has a basic knowledge of the differences in the functioning of organisations and economies and societies in different cultural contexts		Student analyses current issues concerning trade flows in globalised world economy.			[SW1] Assessment of factual knowledge			
	[K6_W10] has a basic knowledge of the changes taking place in the organisation and its environment, taking into account global environmental problems and how they are taken into account in strategic management		Student knows how international trade organisations work.			[SW1] Assessment of factual knowledge			
	[K6_U09] uses theoretical knowledge to design solutions for managing the organization's resources		Student realises a project linked to international trade integration issues			[SU5] Assessment of ability to present the results of task [SU2] Assessment of ability to analyse information			
	[K6_K05] is aware of the importance of cultural differences in management and uses Polish or Chinese as well as business English in building international relations		Student is able to conduct a complex analysis of international trade issues in English			[SK2] Assessment of progress of work [SK5] Assessment of ability to solve problems that arise in practice			

Subject contents	Lectures:						
	 Introduction World trade (I). Who trades with whom? The gravity model World trade (II). Historical overview World trade (III). What do we trade? Labor Productivity and Comparative Advantage: The Ricardian Model Resources and Trade: The Heckscher-Ohlin Model Distributional effects of trade Trade and growth Economies of Scale and the International Location of Production Firms in the Global Economy: Export Decisions, Outsourcing, and Multinational Enterprises Global Value Chains and Intermediate Goods Trade The Instruments of Trade Policy The Political Economy of Trade Policy Recent developments in international trade Covid 19, war conflicts, environmental challenges 						
	Exam - Final assessment of lectures (written)						
	Labs with the use of computers (practical sessions):						
	Practical analysis of topics related to lectures use of real trade data from UNComtrade and applied trade analysis.						
	Final assessment of labs (1h)						
Prerequisites and co-requisites	Good knowedge of macroeconomics.						
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade				
	Lab test	60.0%	50.0%				
	Written exam	60.0%	50.0%				
Recommended reading	Basic literature	 Krugman, P. R., & Obstfeld, M. & Melitz M. (12th edition - 2022 or earlier editions). <u>International Trade: Theory and Policy, Global Edition</u>. Prentice Hall Krugman, P. R., & Obstfeld, M. & Melitz M. (12th edition - 2022 or earlier editions). <u>International Economics: Theory and Policy.</u> <u>Global Edition</u>. Prentice Hall (Chapters 1-12) Salvatore D. International economics. John Wiley & Sons, 11th ed. 2013 (Chapters 1-12) 					
	Supplementary literature	Salvatore D. International economics. John Wiley & Sons, 11ed. (Chapters 1-12) WTO World Trade Reports <u>https://www.wto.org/english/res_e/reser_e/</u> <u>wtr_e.htm</u> UNCTAD Trade and Development Report: 2023: <u>https://unctad.org/publication/trade-and-development-report-update-april-2023</u> 2022: <u>https://unctad.org/system/files/official-document/tdr2022_en.pdf</u> 2021: <u>https://unctad.org/system/files/official-document/tdr2021_en.pdf</u>					
	eResources addresses	Podstawowe https://www.wto.org/english/res_e/reser_e/wtr_e.htm - World Trade Reports Adresy na platformie eNauczanie: International Trade - winter 2023 - Moodle ID: 32047 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=32047					

Example issues/ example questions/ tasks being completed	Ex. Patterns of trade
	As a reference (how to work with WITS, definitions etc.) use WITS User Manual:
	http://wits.worldbank.org/data/public/WITS_User_Manual.pdf
	Login to WITS http://wits.worldbank.org/ using your login & password
	Download the data concerning Trade value (exports) of selected countries:USA, China and Poland.
	WITS main page(Advaced query) Trade data (UN Comtrade)
	(reporter=China, Poland, and USA SITC rev.1, Total Trade,partners=world, year=all, trade flow=exports)
	[Follow the instructions given during labs in order to get the data file (xls)]
	File format: excel, columns selected automatically, Pivot header:Reporter ISO3, Pivot data: Trade value. Download the data and open in excel.
	When you have the data ready, make a plot showing the evolution of overall trade (exp) in the anaysed countries in time. Name al the axis, units etc. Comment and compare.
Work placement	Not applicable