



Subject card

Subject name and code	International Trade, PG_00049706						
Field of study	Management						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2023/2024		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			English		
Semester of study	5	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Economic Sciences -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Aleksandra Parteka				
	Teachers		dr hab. inż. Aleksandra Parteka				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	15.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	30	6.0		39.0		75
Subject objectives	Main aim of the subject is to transfer knowledge on theoretical and empirical aspects of international trade.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U09] uses theoretical knowledge to design solutions for managing the organization's resources	Student realises a project linked to international trade integration issues			[SU2] Assessment of ability to analyse information [SU5] Assessment of ability to present the results of task		
	[K6_W10] has a basic knowledge of the changes taking place in the organisation and its environment, taking into account global environmental problems and how they are taken into account in strategic management	Student knows how international trade organisations work.			[SW1] Assessment of factual knowledge		
	[K6_K05] is aware of the importance of cultural differences in management and uses Polish or Chinese as well as business English in building international relations	Student is able to conduct a complex analysis of international trade issues in English			[SK5] Assessment of ability to solve problems that arise in practice [SK2] Assessment of progress of work		
	[K6_U08] uses basic theoretical knowledge to solve selected organizational problems and manage projects	Student realises a project linked to international trade integration issues			[SU2] Assessment of ability to analyse information [SU5] Assessment of ability to present the results of task		
	[K6_W05] has a basic knowledge of the differences in the functioning of organisations and economies and societies in different cultural contexts	Student analyses current issues concerning trade flows in globalised world economy.			[SW1] Assessment of factual knowledge		

Subject contents	<p>Lectures:</p> <ol style="list-style-type: none"> 1. Introduction 2. World Trade: An Overview – part I 3. World Trade: An Overview – part II 4. Labor Productivity and Comparative Advantage: The Ricardian Model- part I 5. Labor Productivity and Comparative Advantage: The Ricardian Model- part II 6. Specific Factors and Income Distribution 7. Resources and Trade: The Heckscher-Ohlin Model 8. The Standard Trade Model 9. External Economies of Scale and the International Location of Production 10. Firms in the Global Economy: Export Decisions, Outsourcing, and Multinational Enterprises – part I 11. Firms in the Global Economy: Export Decisions, Outsourcing, and Multinational Enterprises – part II 12. The Instruments of Trade Policy 13. The Political Economy of Trade Policy 14. Trade Policy in Developing Countries 15. Controversies in Trade Policy <p>---</p> <p>Exam - Final assessment of lectures (written)</p> <p>Labs with the use of computers (practical sessions):</p> <p>Practical analysis of topics related to lectures – use of real trade data from UNComtrade and applied trade analysis.</p> <p>Final assessment of labs (1h)</p>											
Prerequisites and co-requisites	Good knowledge of macroeconomics.											
Assessment methods and criteria	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 40%;">Subject passing criteria</th> <th style="width: 30%;">Passing threshold</th> <th style="width: 30%;">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td>Written exam</td> <td>60.0%</td> <td>50.0%</td> </tr> <tr> <td>Lab test - Project</td> <td>60.0%</td> <td>50.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Written exam	60.0%	50.0%	Lab test - Project	60.0%	50.0%
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Written exam	60.0%	50.0%										
Lab test - Project	60.0%	50.0%										
Recommended reading	Basic literature	<ul style="list-style-type: none"> • Krugman, P. R., & Obstfeld, M. & Melitz M. (2015 or earlier editions). <i>International Trade: Theory and Policy</i>. Prentice Hall or • Krugman, P. R., & Obstfeld, M. & Melitz M. (2015 or earlier editions). <i>International Economics: Theory and Policy</i>. Prentice Hall (Chapters 1-12) or • Krugman, P. R., & Obstfeld, M. (2009). <i>International Economics: Theory and Policy</i>. Pearson. (Chapters 1-11) 										
	Supplementary literature	<ul style="list-style-type: none"> • Salvatore D. <i>International economics</i>. John Wiley & Sons, 11ed. 2013 (Chapters 1-12) • WTO World Trade Report 2013 http://www.wto.org/english/res_e/publications_e/wtr13_e.htm • UNCTAD Trade and Development Report: <ul style="list-style-type: none"> • 2014: http://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=981 • 1981-2011: http://unctad.org/en/PublicationsLibrary/gds2012d1_en.pdf • WITS Users' Manual http://wits.worldbank.org/data/public/WITS_User_Manual.pdf 										
	eResources addresses											

<p>Example issues/ example questions/ tasks being completed</p>	<p>Ex. Patterns of trade</p> <p>As a reference (how to work with WITS, definitions etc.) use WITS User Manual: http://wits.worldbank.org/data/public/WITS_User_Manual.pdf</p> <p>Login to WITS http://wits.worldbank.org/ using your login & password</p> <p>Download the data concerning Trade value (exports) of selected countries:USA, China and Poland.</p> <p>WITS main page(Advaced query) Trade data (UN Comtrade)</p> <p>(reporter=China, Poland, and USA SITC rev.1, Total Trade,partners=world, year=all, trade flow=exports)</p> <p>[Follow the instructions given during labs in order to get the data file (xls)]</p> <p>File format: excel, columns selected automatically, Pivot header:Reporter ISO3, Pivot data: Trade value. Download the data and open in excel.</p> <p>When you have the data ready, make a plot showing the evolution of overall trade (exp) in the anaysed countries in time. Name al the axis, units etc. Comment and compare.</p>
<p>Work placement</p>	<p>Not applicable</p>