



Subject card

Subject name and code	Business Analysis, PG_00049684							
Field of study	Management							
Date of commencement of studies	October 2021	Academic year of realisation of subject			2023/2024			
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study			
Mode of study	Full-time studies	Mode of delivery			at the university			
Year of study	3	Language of instruction			Polish			
Semester of study	5	ECTS credits			4.0			
Learning profile	general academic profile	Assessment form			exam			
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics							
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Marita McPhillips					
	Teachers		dr inż. Marita McPhillips					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM	
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45	
E-learning hours included: 0.0								
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM	
	Number of study hours	45		8.0		47.0	100	
Subject objectives								
Learning outcomes	Course outcome		Subject outcome			Method of verification		
	[K6_U01] uses basic theoretical knowledge of economics and management and obtains data for interpretation and analysis of phenomena and processes in the organization							
	[K6_U04] describes financial problems in different areas of the organisation's functioning							
	[K6_W10] has a basic knowledge of the changes taking place in the organisation and its environment, taking into account global environmental problems and how they are taken into account in strategic management							
	[K6_W08] has a basic knowledge of the methods and tools used to conduct research related to particular areas of business activity							
Subject contents								
Prerequisites and co-requisites								
Assessment methods and criteria	Subject passing criteria		Passing threshold			Percentage of the final grade		
			0.0%			0.0%		
Recommended reading	Basic literature							
	Supplementary literature							
	eResources addresses							
Example issues/ example questions/ tasks being completed								

Work placement	Not applicable
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