



## Subject card

Subject name and code	Intellectual Property Protection, PG_00049884						
Field of study	Management						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2022/2023		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		Maciej Nyka				
	Teachers		Maciej Nyka				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		4.0		31.0	50
Subject objectives	Presenting intellectual property law basics.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_W12] knows the basic concepts and principles of legal and ethical aspects of management and intellectual property protection	knows basic concepts and principles of intellectual property protection			[SW3] Assessment of knowledge contained in written work and projects [SW1] Assessment of factual knowledge		
	[K6_W09] knows the basic conditions concerning norms and standards covering particular areas of the organization's functioning, taking into account cultural norms	understands basic norms in the area of industrial property as well as copyrights			[SW3] Assessment of knowledge contained in written work and projects [SW1] Assessment of factual knowledge		
	[K6_U07] observes the principles of business ethics to the managerial activities undertaken, and also uses appropriate regulations and legal rules and normative systems	applies norms on the protection of intellectual properties			[SU2] Assessment of ability to analyse information [SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task		
Subject contents	1. Protection of inventions and works historical outline. 2. The issue of intellectual property in legal doctrine. 3. Industrial property law - general characteristics. Inventions, utility models, industrial designs common provisions. 4. Structure, organization and tasks of the Patent Office. 5. Copyright - the subject of copyright, the scope of protection and the conditions for its application. Subject copyright. 6. The content of the copyright law, personal and property rights. Fair Use of Protected Works copyright law. Plagiarism						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	project		51.0%		40.0%		
	test		51.0%		60.0%		
Recommended reading	Basic literature		1. G.Michniewicz Ochrona własności intelektualnej Warszawa 2020 2. E. Kucharska, M. Le Mauviel Ustawa o prawie autorskim i prawach pokrewnych. Prawo własności przemysłowej. Law of Copyright and Related Rights. Industrial Property Law Warszawa 2017				

	Supplementary literature	<p>1. Act of February 4, 1994 on copyright and rights related. (Journal of Laws 1994 No. 24 item 832);</p> <p>2. Act of June 30, 2000 on industrial property law (Journal of Laws 2001 No. 49 item 508).</p>
	eResources addresses	<p>Adresy na platformie eNauczenie:</p> <p>Intellectual Property Protection - summer 2023 - Moodle ID: 23678  <a href="https://enauczenie.pg.edu.pl/moodle/course/view.php?id=23678">https://enauczenie.pg.edu.pl/moodle/course/view.php?id=23678</a></p>
Example issues/ example questions/ tasks being completed	<p>Image protection in photographic works.</p> <p>International patent protection systems</p>	
Work placement	Not applicable	