



Subject card

Subject name and code	SUSTAINABLE DEVELOPMENT, PG_00049591						
Field of study	Management						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2022/2023		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Social Sciences and Philosophy -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jakub Gużyński				
	Teachers		dr Jakub Gużyński				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
SUSTAINABLE DEVELOPMENT - Moodle ID: 29284 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=29284							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	Familiarizing with the topic of sustainable development as a strategy of managing a business enterprise that takes into account wide spectrum of social interests and adheres to pro-ecological solutions.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_K03] identifies problems related to undertaking various tasks in the organisation and solves them on the basis of ethical and legal principles and the ability to analyse data in many aspects		Points at those groups whose interests have to be taken into consideration while introducing socially and ecologically responsible solutions in business, is able to create a strategy of implementing such solutions in different parts of the world.		[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_W10] has an in-depth knowledge in the area of organizational, professional, moral and ethical regulations of economic organizations and institutions		Discusses the most important cultural, ecological and ethical determinants related with running a successful business enterprise, takes into account the significance of non-economical contexts to any business activity.		[SW1] Assessment of factual knowledge		
	[K7_U07] proposes solutions to social, legal and ethical problems arising as a consequence of economic decisions taken		Conducts basic analysis of future developments within an organization while taking into account changes of social context.		[SU2] Assessment of ability to analyse information		
Subject contents	<p>Influence of ethics on the topic Corporate Social Responsibility. History of CSR and its most important development threads. Basic notions and conceptual distinctions in CSR and SD. CSR and SD in the context of the main ethical doctrine. Main problems, drivers, field of interest and factors responsible for advancement of SD discourse awareness. Limits of CSR and SD. Strategies of implementation CSR and SD-based solutions Europe and USA. Strategies of implementation CSR and SD-based solutions Poland. Sustainable development and the problem of externalities. CSR as a vehicle of pro-ecological solutions in business. Process of globalization as a challenge for CSR and SD. Implementing sustainable development projects in developing countries. Main controversies within SD discourse.</p>						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final exam	50.0%	50.0%
	Active course participation	30.0%	15.0%
	Multimedial presentation	50.0%	35.0%
Recommended reading	Basic literature	<p>Franco, I.B. and Tracey, J. (2019), "Community capacity-building for sustainable development: Effectively striving towards achieving local community sustainability targets", International Journal of Sustainability in Higher Education, Vol. 20 No. 4, pp. 691-725</p> <p>Elliott, Jennifer. (2012.) An Introduction to Sustainable Development. 4th Ed. Routledge, London.</p> <p>Rogers, Peter P., Kazi F. Jalal, and John A. Boyd. (2012)."An introduction to sustainable development."</p> <p>Sachs, J. D. (2015.) The Age of Sustainable Development. Columbia University Press, New York.</p> <p>Soubbotina, Tatyana P. (2004.) Beyond Economic Growth: An Introduction to Sustainable Development. WBI learning resources series. Washington DC ; World Bank.</p> <p>Kerr, Julie. (2017) Introduction to energy and climate: Developing a sustainable environment. CRC Press, .</p> <p>Saito, Osamu. (2020). Sharing Ecosystem Services. Springer Singapore.</p> <p>Nhamo, Godwell, and Vuyo Mjimba. (2020) Sustainable Development Goals and institutions of higher education. Springer, 2020.</p>	
	Supplementary literature	<p>Salah El-Haggar, (2007), Sustainable Industrial Design and Waste Management, Elsevier Academic Press, San Diego.</p> <p>Susan Baker, (2006). Sustainable Development, Routledge, London-New York.</p>	
	eResources addresses		
Example issues/ example questions/ tasks being completed	<p>Provide a definition of Sustainable development and methods of successful implementation of socially and ecologically responsible solutions in business.</p> <p>Describe main problems of social and ecological responsibility of a commercial organisation in the globalization/ multinational corporations age.</p> <p>Provide an example of activities of socially responsible business enterprise that takes into account non-commercial dimension of its functioning and describe it briefly.</p>		
Work placement	Not applicable		