



Subject card

Subject name and code	Transport Management, PG_00044641						
Field of study	Transport						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2023/2024		
Education level	first-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Transportation Engineering -> Faculty of Civil and Environmental Engineering						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Justyna Staszak-Winkler				
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	15.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		5.0		50.0	100
Subject objectives	The aim of the course is to provide knowledge in the field of organization and management of transport activities covering: strategic enterprise management, planning and analysis principles strategic enterprise, deepened by the specificity of these processes in selected branches of transport.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W17] has proficiency in transport systems as appropriate for their specialty		The student has in advanced well-ordered knowledge about the transport systems in the field appropriate for the specialty		[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation		
	[K6_U12] able to select tools and methods, carry out assessments and simple tests of transport systems to an extent required of the specialty / learning profile		The student is able to choose the tools and methods, conduct assessments and simple systems studies transport in the field appropriate for the specialty		[SU1] Assessment of task fulfilment [SU3] Assessment of ability to use knowledge gained from the subject [SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task		
Subject contents	Strategic management of a transport enterprise, strategic analysis, evaluation of the effectiveness of the company's functioning, organization and management in road, rail and air transport, marketing management in the service market transport						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	ćwiczenia		60.0%		25.0%		
	test		60.0%		50.0%		
	laboratoria		60.0%		25.0%		

Recommended reading	Basic literature	1.E. Michalski. Zarządzanie przedsiębiorstwem. Wydawnictwo Naukowe PWN, Warszawa, 2022. 2. Metody organizacji i zarządzania. Kształtowanie relacji organizacyjnych. pod red. W. Błaszczyk. PWN 2008. 3. Zarządzanie marketingowe działalnością transportową pod red. Danuty Rucińskiej. WUG 1998.
	Supplementary literature	Scientific articles
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	