GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	Economics and organization of enterprises, PG_00045358		
Field of study	Data Engineering		
Date of commencement of studies	October 2021	Academic year of realisation of subject	2021/2022
Education level	first-cycle studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	Full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	English
Semester of study	1	ECTS credits	2.0
Learning profile	general academic profile	Assessment form	assessment
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Magdalena Popowska	
	Teachers	dr Magdalena Popowska	

Lesson types and methods of instruction

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	15.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Address on the e-learning platform: https://teams.microsoft.com/l/meetup-join/19%3ameeting_NmEyYmZhOWYtMWIyYS00NjdjLTgxYzUtMjQzMWE1MDM2NTY0%40thread.v2/0?context=%7b%22Tid%22%3a%2286760356-0022-486f-b793-a2d470bba5a5%22%2c%22Oid%22%3a%22de669d6d-bea9-44d0-95f7-0802454dd934%22%7d

Adresy na platformie eNauczanie:

Additional information:
Lecture: on-line

Tutorials/classes: in presence

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	18.0	50

Subject objectives

- Students receive knowledge helping them to develop the skill of reflection and of understanding, designing, and managing business entities.
- Emphasize both the macro characteristics of organizations such as their structures, technology and environment, and internal processes such as organizational culture, managerial decision-making, innovation.

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K6_W10] has basic knowledge of entities functioning in economy and relations existing between them.n knows general principles of creating and developing individual entrepreneurship using knowledge from the area of science and scientific disciplines relevant to their field of study	Has knowledge of the functioning of enterprises, their organizational structure, legal form, type of management, organizational culture, methods of financing and making decisions.	[SW1] Assessment of factual knowledge
	[K6_K06] thinks and acts in an entrepreneurial way.	Chooses the enterprise and the method of presentation, organizes work in a group	[SK3] Assessment of ability to organize work [SK4] Assessment of communication skills, including language correctness [SK1] Assessment of group work skills
	[K6_U08] can acquire and apply basic theoretical knowledge of economic sciences to analyse economic processes	Is able to obtain, collect and analyze information about the sector of small and medium enterprises	[SU5] Assessment of ability to present the results of task
Subject contents	1. Introduction to the course and to organizations 2. Introduction to business economics 3. Economics and business decision making 4. Entrepreneur and entrepreneurship 5. The business environment 6. Types and classification of enterprises 7. Business associations, structure and governance 8. Sources of financing of the new business ventures 9. Corporate culture and values 10. Organizational innovation and change 11. Information and control processes 12. Decision making process 13. Organization Size and Life Cycle		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Mid-term test	60.0%	10.0%
	Final test	60.0%	70.0%
	Presentation	60.0%	20.0%
Recommended reading	Basic literature	1. Business Economics, N. Gregory Mankiw, Mark P. Taylor, Andrew Ashwin, Cengage, 2018 2. Organization Theory and Design, Richard L. Daft, Cengage Learning, 2014 (or 2017)	
	Supplementary literature	• The economics of business enterprise, Martin Ricketts, Edward Elgar, 2002 • Articles suggested and required by teacher	
	eResources addresses		
Example issues/ example questions/ tasks being completed	Who are the main stakeholders of an organization?What are the main characteristics and classifications of wants?		
Work placement	Not applicable		