



Subject card

Subject name and code	Intellectual property protection, PG_00045367						
Field of study	Data Engineering						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2024/2025		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	4	Language of instruction			English		
Semester of study	7	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Social Sciences and Philosophy -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Marita McPhillips				
	Teachers		dr inż. Marita McPhillips				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
E-learning hours included: 0.0							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	Provide students with the knowledge base in the field of the protection of intellectual property rights.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_W15] Knows the basic concepts and principles regarding the protection of industrial property and copyright	Knows the basic concepts and principles of management and protection of industrial property and copyright.			[SW1] Assessment of factual knowledge		
	[K6_U10] correctly uses legal norms as well as ethical and cognitive rules in solving specific socio-economic problems.	Knows legal fundamentals of the copyright law.			[SU1] Assessment of task fulfilment		
[K6_K02] is aware of the role of a technical university graduate in the society; reflects on ethical, scientific and social aspects of the performed work; understands the necessity of participation in social projects and complies with copyright law, taking into account economic, legal and technical aspects.	Is aware of ethical conduct within the organization tasks.			[SK3] Assessment of ability to organize work			

Subject contents	<p>1. Conservation of works - a historical outline. Intellectual property protection in business journalism.</p> <p>2. The issue of intellectual property law doctrine.</p> <p>3. Industrial property rights - general characteristics. Inventions, utility models, industrial designs - common provisions.</p> <p>4. The structure, organization and tasks of the Patent Office.</p> <p>5. Legal grounds for unfair competition. Acts of unfair competition.</p> <p>6. Copyright - the subject of copyright, the scope of protection and conditions for its application. Copyright holder.</p> <p>7. Copyright - moral rights and property. Fair use works protected by copyright laws. Plagiarism.</p>											
Prerequisites and co-requisites	No requirements											
Assessment methods and criteria	<table border="1" data-bbox="451 752 1487 819"> <thead> <tr> <th data-bbox="451 752 794 786">Subject passing criteria</th> <th data-bbox="794 752 1142 786">Passing threshold</th> <th data-bbox="1142 752 1487 786">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="451 786 794 819">Final test</td> <td data-bbox="794 786 1142 819">50.0%</td> <td data-bbox="1142 786 1487 819">100.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Final test	50.0%	100.0%			
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Example issues/ example questions/ tasks being completed	<p>1. What is the subject of copyright?</p> <p>2. What is the subject of industrial property rights?</p>											
Work placement	Not applicable											