



Subject card

Subject name and code	Business Data Analytics, PG_00053096						
Field of study	Data Engineering						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2023/2024		
Education level	first-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			English		
Semester of study	5	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	30.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		5.0		50.0	100
Subject objectives	The aim of the course is to acquaint students with the basics of business process modeling using standard notation, analysis and optimization.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U01] programs in procedural, object, functional and logic programming languages, codes programs at the processor instruction level, runs and tests programs.						
	[K6_K05] understands the need for self-improvement through systematic acquisition of knowledge and skills.	The student knows the notation modeling of business processes and their application in the functioning of enterprises			[SK1] Assessment of group work skills [SK2] Assessment of progress of work		
	[K6_W08] Knows the models and structure of the data mining process and their multidimensional analysis and can assess the results of such analyses						

Subject contents	<p>LECTURE:</p> <p>1) Business models and processes. Principles and objectives of business process modeling. Modeling business processes in selected methodologies.</p> <p>2) Management of the organization through the management of its processes</p> <p>3) Business processes and their functions. Definition and identification of business functions. The definition of business processes and sub-processes. Objects in business processes. Areas of responsibility.</p> <p>4) i 5) Modeling business processes. Characteristics of practical notation used for modeling business processes. Standards BPMN , BPMS and UML</p> <p>6) Scheduling business processes. Classification tasks. Methods of planning (CPM , PERT)</p> <p>7) Optimization and audit in business processes. Estimating the time and cost of business processes</p> <p>8) Kolokwium</p> <p>LAB:</p> <p>1) Business process modeling using selected notation</p> <p>2) The analysis of strategic business processes in the enterprise</p> <p>3) Audit of the business process and methods of process optimization</p> <p>4) Methods for scheduling business processes</p> <p>5) Business Process Management</p>														
Prerequisites and co-requisites	Business process modeling														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 1413 794 1447">Subject passing criteria</th> <th data-bbox="794 1413 1142 1447">Passing threshold</th> <th data-bbox="1142 1413 1490 1447">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 1447 794 1480">Exercises classes</td> <td data-bbox="794 1447 1142 1480">60.0%</td> <td data-bbox="1142 1447 1490 1480">20.0%</td> </tr> <tr> <td data-bbox="453 1480 794 1514">Final test</td> <td data-bbox="794 1480 1142 1514">60.0%</td> <td data-bbox="1142 1480 1490 1514">40.0%</td> </tr> <tr> <td data-bbox="453 1514 794 1547">Project</td> <td data-bbox="794 1514 1142 1547">60.0%</td> <td data-bbox="1142 1514 1490 1547">40.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Exercises classes	60.0%	20.0%	Final test	60.0%	40.0%	Project	60.0%	40.0%
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Recommended reading	Basic literature	<p>Drejewicz Sz., Zrozumieć BPMN. Modelowanie procesów biznesowych, Wydawnictwo Helion, Gliwice 2012.</p> <p>Piotrowski M., Procesy biznesowe w praktyce. Projektowanie, testowanie i optymalizacja, Wydawnictwo Helion, Gliwice 2013.</p> <p>Gawin B., Marcinkowski B., Symulacja procesów biznesowych. Standardy BPMS i BPMN w praktyce , Wydawnictwo Helion, Gliwice 2014.</p> <p>Gawin B., Systemy informatyczne w zarządzaniu procesami Workflow, Wydawnictwo Naukowe PWN, Warszawa 2015.</p>													

	Supplementary literature	<p>Fowler M., Scott K. UML w kropelce. Oficyna wydawnicza LPT, Warszawa 2002.</p> <p>Wrycza S., Marcinkowski B., Wyrzykowski K., Język UML 2.0 w modelowaniu systemów informatycznych, Wydawnictwo Helion, Gliwice 2005.</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>1) Select the application areas of business modeling</p> <p>2) Point to ways of modeling the business process logic used in BPMN . Give examples</p> <p>3) Explain the concept of a business rule , replace and discuss the key categories of business rules and give examples</p>	
Work placement	Not applicable	