



Subject card

Subject name and code	MANAGEMENT, PG_00053792						
Field of study	Management						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2021/2022		
Education level	second-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			blended-learning		
Year of study	1	Language of instruction			English Max grade from the exam term two is 4.		
Semester of study	1	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Aleksander Orłowski				
	Teachers		dr hab. inż. Aleksander Orłowski				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 30.0						
	Additional information: Students receive materials that they have to use while preparing for the lecture. A whole set of videos explaining the key areas discussed during the course were recorded for the course and a dedicated channel was created on the YouTube platform. Then a "live" meeting is held on the MS Teams platform where key practical problems regarding the issues that the students have received are presented, and their doubts are also discussed. Classes are held in a traditional form (at the university). Aleksander Orłowski - YouTube						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	60	10.0	55.0	125		
Subject objectives	Acquiring knowledge by students (language and basic tools) on the basics of management and showing management as a whole consisting of many different interconnecting areas, which is an introduction to further study. This is illustrated by presenting public management followed by Smart City, IoT, Blockchain, Big Data						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W12] has an in-depth knowledge of the organisational forms of enterprises and other institutions and of the principles of their creation, operation and development		The student knows the management structures and the process of their evolution		[SW1] Assessment of factual knowledge		
	[K7_U12] applies selected theoretical management concepts in the management of the organisation		The student is able to argue using the concepts of management		[SU1] Assessment of task fulfilment		

Subject contents	The first five classes are an introduction to management, i.e. planning, organizing, motivating and controlling (including 5 forces of porter, Maslow, BCG matrix, Herzberg). Then the assumptions of public management (including concepts) are discussed. This is shown on the example of Smart City. In the next stage, important new trends in management are discussed: the use of Blockchain, IoT, Big Data and the sharing economy.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	classes	51.0%	40.0%
	exam	51.0%	60.0%
Recommended reading	Basic literature	Griffin R. W. , Management, Houghton Mifflin Company, Stoner J.A.F. , R.E. Freeman, Management, Prentice-Hall International Edition	
	Supplementary literature	Wehrich H., Koontz H., Management - a global perspective, McGraw-Hill Inc.	
	eResources addresses	Podstawowe https://www.youtube.com/channel/UCO7fD9sEkg5Y58Vt03XGXgg?view_as=subscriber - Specially created video materials explaining the basic problems discussed in the course	
Example issues/ example questions/ tasks being completed	Present the main assumption of Herzberg's theory of motivation		
Work placement	Not applicable		