



Subject card

Subject name and code	Business English, PG_00049730						
Field of study	Management						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2021/2022		
Education level	first-cycle studies	Subject group			Optional subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	3	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Ewa Rogala					
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	Additional information: This is a label course.						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	30	2.0		18.0	50	
Subject objectives	Students reach B2 or C1 level of business English.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	The student can use grammatical and lexical structures that are appropriate to his level in the area of general English language as well as specialist language connected with data science.			[SW1] Assessment of factual knowledge [SW3] Assessment of knowledge contained in written work and projects		
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)				[SU2] Assessment of ability to analyse information		
	[K6_K82] is equipped to participate in lectures, seminars and laboratory classes conducted in foreign language	The student can actively participate in seminars, lectures and laboratory classes conducted in English.			[SK3] Assessment of ability to organize work [SK4] Assessment of communication skills, including language correctness [SK1] Assessment of group work skills [SK2] Assessment of progress of work		

Subject contents	<p>V</p> <p>Vocabulary:</p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p>Grammar:</p> <p>Developing B2/C1 level grammar structures essential for written and verbal communication.</p> <p>Writing:</p> <p>Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p>Speaking:</p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.</p>															
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.															
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="448 1785 794 1821">Subject passing criteria</th> <th data-bbox="794 1785 1139 1821">Passing threshold</th> <th data-bbox="1139 1785 1485 1821">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 1821 794 1856"></td> <td data-bbox="794 1821 1139 1856">60.0%</td> <td data-bbox="1139 1821 1485 1856">10.0%</td> </tr> <tr> <td data-bbox="448 1856 794 1892"></td> <td data-bbox="794 1856 1139 1892">60.0%</td> <td data-bbox="1139 1856 1485 1892">60.0%</td> </tr> <tr> <td data-bbox="448 1892 794 1928"></td> <td data-bbox="794 1892 1139 1928">60.0%</td> <td data-bbox="1139 1892 1485 1928">10.0%</td> </tr> <tr> <td data-bbox="448 1928 794 1957"></td> <td data-bbox="794 1928 1139 1957">60.0%</td> <td data-bbox="1139 1928 1485 1957">20.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade		60.0%	10.0%		60.0%	60.0%		60.0%	10.0%		60.0%	20.0%
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Recommended reading	Basic literature	D. Cotton, D. Favley, S. Kent <i>Market Leader Upper-Intermediate</i> , Pearson 3rd edition I. Dubicka, M. O'Keeffe <i>Market Leader Advanced</i> Pearson 3rd edition J. Maciejewska, A. Kucharska-Raczunas <i>Information Technology for Students of Technical Studies</i> , Wydawnictwo Politechniki Gdańskiej, 2012
	Supplementary literature	M. Badecka-Kozikowska <i>English for Students of Electronics and Telecommunications</i> , Wydawnictwo Politechniki Gdańskiej, 2015 B. Kowalczyk, <i>English for Students of Electronics and Computer Science</i> , AGH, 2013
	eResources addresses	
Example issues/ example questions/ tasks being completed	information systems, information systems engineering, database and database management systems, malware, auto coding, customer service, team building and teamwork, risk assessment, crisis management, fund raising processes, project management	
Work placement	Not applicable	