

## Subject card

| Subject name and code                       | Design Thinking, PG_00049447  |   |   |                                 |             |   |         |     |  |
|---|---|---|---|---------------------------------|-------------|---|---------|-----|--|
| Field of study                              | Engineering Management  |   |   |                                 |             |   |         |     |  |
| Date of commencement of studies             | October 2021  |   | Academic year of realisation of subject   |                                 |             | 2021/2022   |         |     |  |
| Education level                             |   |   | Subject group   |                                 |             | Optional subject group Subject group related to scientific research in the field of study |         |     |  |
| Mode of study                               | Full-time studies   |   | Mode of delivery  |                                 |             | at the university   |         |     |  |
| Year of study                               | 1   |   | Language of instruction   |                                 |             | Polish  |         |     |  |
| Semester of study                           | 2   |   | ECTS credits  |                                 |             | 3.0   |         |     |  |
| Learning profile                            | general academic profile  |   | Assessment form   |                                 |             | assessment  |         |     |  |
| Conducting unit                             | Department of Industrial Management -> Faculty of Management and Economics  |   |   |                                 |             |   |         |     |  |
| Name and surname                            | Subject supervisor  |   | dr inż. Grzegorz Zieliński  |                                 |             |   |         |     |  |
| of lecturer (lecturers)                     | Teachers  |   | dr inż. Grzegorz Zieliński  |                                 |             |   |         |     |  |
| Lesson types and methods                    | Lesson type   | Lecture   | Tutorial Laboratory Project   |                                 | Seminar SUM |   | SUM     |     |  |
| of instruction                              | Number of study hours   | 0.0   | 30.0  | 0.0                             | 0.0 0.0     |   | 0.0     | 30  |  |
|   | E-learning hours included: 0.0  |   |   |                                 |             |   |         |     |  |
|   | Design thinking - sem LETNI 2021/2022 sem II - Moodle ID: 22536 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=22536  |   |   |                                 |             |   |         |     |  |
| Learning activity and number of study hours | Learning activity   | Participation in<br>classes include<br>plan   |   | Participation in consultation h |             | Self-study  |         | SUM |  |
|   | Number of study hours   | 30  |   | 5.0                             |             | 40.0  |         | 75  |  |
| Subject objectives                          | the aim of the course is to present the concept of design thinking in creative design of new product concepts   |   |   |                                 |             |   |         |     |  |
| Learning outcomes                           | Course outcome  |   | Subject outcome   |                                 |             | Method of verification  |         |     |  |
|   | [K6_W13] has a basic knowledge of the design, modelling and optimisation of technical processes and systems   |   | using creative techniques   |                                 |             | [SW3] Assessment of knowledge contained in written work and projects                      |         |     |  |
|   | [K6_U10] uses tools to measure<br>and improve technical solutions<br>concerning: devices, objects,<br>systems, processes, products and<br>services  |   | uses tools to measure and improve technical solutions in designing new product concepts           |                                 |             | [SU1] Assessment of task fulfilment   |         |     |  |
| Subject contents                            | - the basics of creativity, - development and stimulation of creativity - developing individual and team creativity - heuristic techniques - sinecetic techniques - team forms of generating ideas - empathy in Design Thinking - Design thinking phases according to the Design Thinking concept |   |   |                                 |             |   |         |     |  |
| Prerequisites and co-requisites             |   |   |   |                                 |             |   |         |     |  |
| Assessment methods                          | Subject passin  | Subject passing criteria  |   | Passing threshold               |             | Percentage of the final grade   |         |     |  |
| and criteria                                | Project   |   | 60.0%   |                                 | 100.0%      |   |         |     |  |
| Recommended reading                         | Basic literature  |   | Michalska - Dominiak B., Grocholiński P., Poradnik Design Thinking,<br>Wyd. Helion , Gliwice 2019 |                                 |             |   |         |     |  |
|   |   | Ingle B., Design thinking dla przedsiębiorców i małych firm, Wyd.<br>Helion 2015          |   |                                 |             |   | ı, Wyd. |     |  |
|   | Supplementary literat   | Kelley T., Kelley D., Twórcza odwaga. Otwórz się na design thinking, Wyd. MT Bizness 2019 |   |                                 |             |   |         |     |  |

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|                       | eResources addresses                           |  |  |
|-----------------------|--|--|--|
| Example issues/       | Project with using the Design Thinking concept |  |  |
| example questions/    |  |  |  |
| tasks being completed |  |  |  |
| Work placement        | Not applicable                                 |  |  |

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