



## Subject card

Subject name and code	ENTREPRENEURSHIP, PG_00044713						
Field of study	Economic Analytics						
Date of commencement of studies	October 2020	Academic year of realisation of subject			2021/2022		
Education level	first-cycle studies	Subject group		Optional subject group			
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Julita Wasilczuk				
	Teachers		dr hab. Julita Wasilczuk				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
	Przedsiębiorczość dla AG - Nowy - Moodle ID: 19737 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=19737">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=19737</a>						
	Additional information: Theoretical introduction  exercises in groups, based on paper materials and case presentations  independent work						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		41.0	75
Subject objectives	The main course objectives are:  1. To present the role and place of entrepreneurship in nowadays economics  2. To initiate the entrepreneurial mind-set  3. To explain the concept of social entrepreneurship, ethics, ethical leadership  4. To introduce the most important elements connected with business activity						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U03] Can identify and analyse the causes and course of specific economic processes and phenomena.		recognizes and is able to analyze the basic forms and manifestations of individual entrepreneurship and the conditions for shaping corporate entrepreneurship		[SU2] Assessment of ability to analyse information		
[K6_W01] Has a basic knowledge of the nature of economic sciences and their place in the system of social sciences and relations to other areas of science.		has knowledge about the basic entrepreneur functions and the role of the venture in the environment		[SW3] Assessment of knowledge contained in written work and projects			

Subject contents	<p>Part 1: ENTREPRENEURIAL WAY OF THINKING.</p> <ol style="list-style-type: none"> <li>1. The revolutionary influence of entrepreneurship.</li> <li>2. Individual entrepreneurial attitude.</li> <li>3. Generating ideas</li> <li>4. Entrepreneur, that is who ?.</li> <li>5. The contemporary world of the entrepreneur</li> </ol> <p>Part 2: INITIATING PROJECT.</p> <ol style="list-style-type: none"> <li>6. Analysis of competitors</li> <li>7. Legal aspects of entrepreneurship.</li> <li>8. Seeking capital / financing.</li> <li>9. BP and BMC</li> </ol> <p>Part 3: I AM AN ENTREPRENEUR</p> <ol style="list-style-type: none"> <li>10. Marketing aspects of new ventures.</li> <li>11. The role of communication in business</li> <li>12. We're going abroad</li> <li>13. Social aspects of functioning</li> <li>14. My business idea - pitch</li> <li>15. Summary</li> </ol>											
Prerequisites and co-requisites												
Assessment methods and criteria	<table border="1" data-bbox="450 649 1489 748"> <thead> <tr> <th data-bbox="450 649 794 680">Subject passing criteria</th> <th data-bbox="794 649 1139 680">Passing threshold</th> <th data-bbox="1139 649 1489 680">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="450 680 794 712">Exercises</td> <td data-bbox="794 680 1139 712">60.0%</td> <td data-bbox="1139 680 1489 712">20.0%</td> </tr> <tr> <td data-bbox="450 712 794 748">Group project</td> <td data-bbox="794 712 1139 748">60.0%</td> <td data-bbox="1139 712 1489 748">80.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Exercises	60.0%	20.0%	Group project	60.0%	80.0%
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Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none"> <li>1. Are gazelles more important to the economy than traditional growth businesses? Why yes or why not?</li> <li>2. What are the major sources of innovative ideas? Explain and give an example of each.</li> <li>3. What legal forms does economic activity take?</li> </ol>											
Work placement	Not applicable											