



## Subject card

Subject name and code	Introduction to Management, PG_00037993						
Field of study	Management						
Date of commencement of studies	February 2022		Academic year of realisation of subject		2021/2022		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study		
Mode of study	Part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Wioleta Kucharska				
	Teachers		dr hab. inż. Wioleta Kucharska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	8.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
	Address on the e-learning platform: <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=22750">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=22750</a> Adresy na platformie eNauczanie:						
	Podstawy Zarządzania - 2022 - Moodle ID: 22750 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=22750">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=22750</a>						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		6.0		53.0	75
Subject objectives	Gaining of the basics of knowledge in the field of organization management theory.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U05] selects appropriate methods and tools to describe and analyse the problems and areas of activity of the organization and its environment and assess their usefulness and effectiveness, with particular emphasis on their application in government, local government and non-profit organizations		The student diagnoses management problems in the given situational context and independently proposes potential scenarios for their solution.		[SU1] Assessment of task fulfilment		
	[K7_W03] has a broadened knowledge of the sciences of management and economics, including the evolution of the various types of structures and institutions and the links between them		The student is familiar with the theory of management basics and uses theoretical knowledge to solve problems in practice.		[SW3] Assessment of knowledge contained in written work and projects		

Subject contents	1. Manager effective - who is it?2. The theory of management yesterday and today: from hierarchy to networking3. Planning - future and risk management: is it real?4. Organizing: processes and projects - about the art of achieving goals5. Motivation and Leadership: Why Nobody Likes Managers?6. Control: why do we measure everything?7. Objectives and structures and levels of management: about complexity, decomposition, synthesis, and analysis in management8. Managing the culture of the organization9. Decision making: privilege or obligation?10. Change management: comfort or development zone?11. People management, or open-heart surgery12. Management of non-human resources 113. Management of non-human resources 214. Crisis management15. Managing success		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	60.0%	60.0%
	Case studies	60.0%	40.0%
Recommended reading	Basic literature	R. W. Griffin: Podstawy zarządzania organizacjami, PWN Warszawa1996 i nowsze wydania.	
	Supplementary literature	Brillman J., Nowoczesne koncepcje i metody zarządzania, PWE,Warszawa 2002  Harvard Business Review	
	eResources addresses	Podstawowe <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=22750">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=22750</a> - Podstawy zarządzania 2022  Podstawy Zarządzania - 2022 - Moodle ID: 22750 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=22750">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=22750</a>	
Example issues/ example questions/ tasks being completed	List all management functions and explain (describe) the selected one using an example.		
Work placement	Not applicable		