



## Subject card

|   |   |   |                                     |            |  |         |     |
|---|---|---|-------------------------------------|------------|--|---------|-----|
| Subject name and code                       | Intensive English Course, PG_00057908   |   |                                     |            |  |         |     |
| Field of study                              | Management  |   |                                     |            |  |         |     |
| Date of commencement of studies             | October 2021  | Academic year of realisation of subject   |                                     |            | 2021/2022  |         |     |
| Education level                             | first-cycle studies   | Subject group   |                                     |            | Optional subject group   |         |     |
| Mode of study                               | Full-time studies   | Mode of delivery  |                                     |            | at the university  |         |     |
| Year of study                               | 1   | Language of instruction   |                                     |            | Polish   |         |     |
| Semester of study                           | 2   | ECTS credits  |                                     |            | 5.0  |         |     |
| Learning profile                            | general academic profile  | Assessment form   |                                     |            | assessment   |         |     |
| Conducting unit                             | Language Centre -> Vice-Rector for Education  |   |                                     |            |  |         |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor  | mgr Ewa Rogala  |                                     |            |  |         |     |
|   | Teachers  | mgr Ewa Rogala<br>mgr Alicja Dereniowska  |                                     |            |  |         |     |
| Lesson types and methods of instruction     | Lesson type   | Lecture   | Tutorial                            | Laboratory | Project  | Seminar | SUM |
|   | Number of study hours   | 0.0   | 75.0                                | 0.0        | 0.0  | 0.0     | 75  |
|   | E-learning hours included: 0.0  |   |                                     |            |  |         |     |
|   | Address on the e-learning platform: <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=10762">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=10762</a><br>Adresy na platformie eNauczanie: |   |                                     |            |  |         |     |
| Learning activity and number of study hours | Learning activity   | Participation in didactic classes included in study plan  | Participation in consultation hours | Self-study | SUM  |         |     |
|   | Number of study hours   | 75  | 5.0                                 | 45.0       | 125  |         |     |
| Subject objectives                          | Students reach B1+ or B2 level of business English.   |   |                                     |            |  |         |     |
| Learning outcomes                           | Course outcome  | Subject outcome   |                                     |            | Method of verification   |         |     |
|   | [K6_K82] is equipped to participate in lectures, seminars and laboratory classes conducted in foreign language  | Knowledge of specialist and Academic English vocabulary. Sufficient command of English grammar and pronunciation to understand spoken English and use it in speech. |                                     |            | [SK4] Assessment of communication skills, including language correctness<br>[SK2] Assessment of progress of work |         |     |
|   | [K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study                          | Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary.          |                                     |            | [SW1] Assessment of factual knowledge  |         |     |
|   | [K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)        | Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English.  |                                     |            | [SU1] Assessment of task fulfilment<br>[SU5] Assessment of ability to present the results of task                |         |     |

| Subject contents   | <p><b>Vocabulary:</b></p> <p>Introduction of basic business vocabulary.</p> <p><b>Grammar:</b></p> <p>Developing B1+/B2 level grammar structures essential for written and verbal communication in English.</p> <p><b>Writing:</b></p> <p>Practising skills in writing various texts as reports, emails, summaries, notes, abstracts, and instructions.</p> <p><b>Reading:</b></p> <p>Developing various techniques of reading texts in the field of business.</p> <p><b>Listening:</b></p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p><b>Speaking:</b></p> <p>Practising communication skills in English: developing the range of vocabulary and fluency, practising the correct pronunciation and intonation of expressions.</p> |  |  |                          |                   |                               |         |       |       |                              |       |       |                             |       |       |
|--|--|--|--|--------------------------|-------------------|-------------------------------|---------|-------|-------|------------------------------|-------|-------|-----------------------------|-------|-------|
| Prerequisites and co-requisites                          | Before joining a language group, students are expected to be at B1 level.  |  |  |                          |                   |                               |         |       |       |                              |       |       |                             |       |       |
| Assessment methods and criteria                          | <table border="1"> <thead> <tr> <th data-bbox="448 1234 798 1267">Subject passing criteria</th> <th data-bbox="802 1234 1141 1267">Passing threshold</th> <th data-bbox="1145 1234 1485 1267">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 1274 798 1308">writing</td> <td data-bbox="802 1274 1141 1308">60.0%</td> <td data-bbox="1145 1274 1485 1308">25.0%</td> </tr> <tr> <td data-bbox="448 1314 798 1348">vocabulary and grammar tests</td> <td data-bbox="802 1314 1141 1348">60.0%</td> <td data-bbox="1145 1314 1485 1348">50.0%</td> </tr> <tr> <td data-bbox="448 1355 798 1368">active course participation</td> <td data-bbox="802 1355 1141 1368">60.0%</td> <td data-bbox="1145 1355 1485 1368">25.0%</td> </tr> </tbody> </table>  |  |  | Subject passing criteria | Passing threshold | Percentage of the final grade | writing | 60.0% | 25.0% | vocabulary and grammar tests | 60.0% | 50.0% | active course participation | 60.0% | 25.0% |
| Subject passing criteria                                 | Passing threshold  | Percentage of the final grade  |  |                          |                   |                               |         |       |       |                              |       |       |                             |       |       |
| writing  | 60.0%  | 25.0%  |  |                          |                   |                               |         |       |       |                              |       |       |                             |       |       |
| vocabulary and grammar tests                             | 60.0%  | 50.0%  |  |                          |                   |                               |         |       |       |                              |       |       |                             |       |       |
| active course participation                              | 60.0%  | 25.0%  |  |                          |                   |                               |         |       |       |                              |       |       |                             |       |       |
| Recommended reading                                      | <p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>  | <p>Market Leader 3rd Edition Extra (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016</p> <ul style="list-style-type: none"> <li>• Business Vocabulary in Use Intermediate</li> <li>• Business Vocabulary in Use Intermediate Tests</li> <li>• IELTS Vocabulary</li> </ul> |  |                          |                   |                               |         |       |       |                              |       |       |                             |       |       |
| Example issues/ example questions/ tasks being completed | Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics.  |  |  |                          |                   |                               |         |       |       |                              |       |       |                             |       |       |
| Work placement   | Not applicable   |  |  |                          |                   |                               |         |       |       |                              |       |       |                             |       |       |