



Subject card

Subject name and code	Intensive English Course, PG_00057908						
Field of study	Management						
Date of commencement of studies	October 2021	Academic year of realisation of subject			2021/2022		
Education level	first-cycle studies	Subject group			Optional subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Ewa Rogala					
	Teachers	mgr Ewa Rogala mgr Alicja Dereniowska					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	75.0	0.0	0.0	0.0	75
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	75	5.0		45.0		125
Subject objectives	Students reach B1+ or B2 level of business English.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_K82] is equipped to participate in lectures, seminars and laboratory classes conducted in foreign language	Knowledge of specialist and Academic English vocabulary. Sufficient command of English grammar and pronunciation to understand spoken English and use it in speech.			[SK4] Assessment of communication skills, including language correctness [SK2] Assessment of progress of work		
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary.			[SW1] Assessment of factual knowledge		
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English.			[SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task		

Subject contents	<p>Vocabulary:</p> <p>Introduction of basic business vocabulary.</p> <p>Grammar:</p> <p>Developing B1+/B2 level grammar structures essential for written and verbal communication in English.</p> <p>Writing:</p> <p>Practising skills in writing various texts as reports, emails, summaries, notes, abstracts, and instructions.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of business.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p>Speaking:</p> <p>Practising communication skills in English: developing the range of vocabulary and fluency, practising the correct pronunciation and intonation of expressions.</p>														
Prerequisites and co-requisites	Before joining a language group, students are expected to be at B1 level.														
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1240 794 1263">Subject passing criteria</th> <th data-bbox="799 1240 1137 1263">Passing threshold</th> <th data-bbox="1142 1240 1485 1263">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1270 794 1292">writing</td> <td data-bbox="799 1270 1137 1292">60.0%</td> <td data-bbox="1142 1270 1485 1292">25.0%</td> </tr> <tr> <td data-bbox="456 1299 794 1321">vocabulary and grammar tests</td> <td data-bbox="799 1299 1137 1321">60.0%</td> <td data-bbox="1142 1299 1485 1321">50.0%</td> </tr> <tr> <td data-bbox="456 1328 794 1350">active course participation</td> <td data-bbox="799 1328 1137 1350">60.0%</td> <td data-bbox="1142 1328 1485 1350">25.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	writing	60.0%	25.0%	vocabulary and grammar tests	60.0%	50.0%	active course participation	60.0%	25.0%
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Recommended reading	<p>Basic literature</p> <p>Supplementary literature</p> <p>eResources addresses</p>	<p>Market Leader 3rd Edition Extra (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016</p> <ul style="list-style-type: none"> • Business Vocabulary in Use Intermediate • Business Vocabulary in Use Intermediate Tests • IELTS Vocabulary 													
Example issues/ example questions/ tasks being completed	Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics.														
Work placement	Not applicable														