



Subject card

Subject name and code	Strategy of a commune, PG_00049258						
Field of study	Spatial Development						
Date of commencement of studies	October 2022		Academic year of realisation of subject		2024/2025		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Urban Design and Regional Planning -> Faculty of Architecture						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. inż. arch. Piotr Lorens				
	Teachers		Kamil Olzacki				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		5.0		25.0	75
Subject objectives	Understanding the role and methods as well as acquiring basic skills for strategic planning in municipalities						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W05] has basic knowledge in the field of city and region development management and implementation of investment projects, and also knows the principles of conducting business related to space management and general principles of creating and developing forms of individual entrepreneurship		Student knows the features of the strategy, plan and strategic planning as well as methods used in strategic planning. Student knows the types of operational plans		[SW1] Assessment of factual knowledge		
	[K6_K71] is conscious of the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment		1. Student creates lists of factors and matrices of relations between them in the SWOT analysis 2. Student creates scenarios for the development of the commune in teamwork 3. Student evaluates projects according to various criteria in teamwork		[SK4] Assessment of communication skills, including language correctness [SK5] Assessment of ability to solve problems that arise in practice [SK1] Assessment of group work skills		

Subject contents	Lectures: The concept of strategy, strategic plan and strategic planning, their place in planning and management. Features of strategy and strategic planning, the benefits of them. General method of strategic planning (work organization, general methodical principles, procedure of building the strategic plan). Detailed methods of diagnosing, forecasting (including the scenario method), formulating a vision, mission and system of goals, designing and evaluating strategic solutions. Selected aspects of the strategy implementation. Monitoring Exercises: Workshops covering: strategic SWOT analysis, formulating scenarios, commune missions, creating a system of strategic goals, creating lists of programs, projects and policies, project evaluation. Seminar papers and discussions on the following topics: the procedure of creating a strategic plan, diagnosis, scenarios for the future of the commune (examples), visions of the development of the commune (examples).Presentations of homework - examples: the commune's mission, strategic goals, ways of achieving goals. Discussion of these examples.		
Prerequisites and co-requisites	no		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Seminar presentations	60.0%	34.0%
	Test	50.0%	50.0%
	3 homework in total	0.0%	16.0%
Recommended reading	Basic literature	1. Sołtys J., <i>Planowanie strategiczne w gminach</i> ; in: Piotr Lorens, Justyna Martyniuk-Pęczek (eds.), <i>Zarządzanie rozwojem przestrzennym miast</i> , Wydawnictwo Urbanista, Gdańsk 2010. 2. Sołtys J., <i>Prognozowanie w planowaniu i zarządzaniu rozwojem miast. Scenariusze</i> ; in: Piotr Lorens, Justyna Martyniuk Pęczek (eds.), <i>Zarządzanie rozwojem przestrzennym miast</i> , Wydawnictwo Urbanista, Gdańsk 2010 3. Sołtys J. Presentations for lectures (pdf files)	
	Supplementary literature	1. Borys T.: Jak budować program ekorozwoju. Informacje ogólne. Agenda 21 tom I. Warszawa Jelenia Góra: Regionalny Ośrodek Ekorozwoju Fundacji Karkonoskiej w Jeleniej Górze 1998. 2. Domański T.: Strategiczne planowanie rozwoju gospodarczego gminy. Warszawa: Agencja Rozwoju Komunalnego 1999. 3. Gordon G. L.: Strategiczny plan dla gminy. Jak osiągnąć sukces. Warszawa: Agencja Rozwoju Komunalnego 1998. 4. Sołtys J., <i>Metody planowania strategicznego gmin z uwzględnieniem aspektów przestrzennych i rozwoju zrównoważonego</i> , seria Monografie nr 87, Wydawnictwo Politechniki Gdańskiej, Gdańsk 2008.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	1. Features of the strategy, strategic plan, strategic planning. 2. The role of scenarios in the design phase of strategic solutions. 3. Which of the following keywords is: a correctly formulated strategic goal? / the name of the venture?		
Work placement	Not applicable		

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