



## Subject card

Subject name and code	PRESENTATION TECHNIQUES, PG_00053084						
Field of study	Chemistry						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2022/2023		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Inorganic Chemistry -> Faculty of Chemistry						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Katarzyna Kazimierczuk				
	Teachers		dr hab. Katarzyna Kazimierczuk				
Lesson type and method of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	15.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	15	5.0	30.0	50		
Subject objectives	Student will be prepared to make a presentation and a scientific poster using appropriate software and to present it in front of the audience using different presentation tools. The students will learn about the intellectual properties, copyright laws, appropriate citing and creating documents such as motivation letter and CV.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W08] has knowledge about basic terminology and the rules of the protection of intellectual property, necessary to its correct interpretation and application in practice		He/she understands the need to promote, formulate and communicate to the public the information and opinion on the activities of the profession of an engineer.		[SW2] Assessment of knowledge contained in presentation [SW1] Assessment of factual knowledge		
	[K6_U05] can, on the basis of the collected experimental or source material, prepare an oral communication with a multimedia presentation		He/she is able to prepare and present the results.		[SU5] Assessment of ability to present the results of task [SU4] Assessment of ability to use methods and tools		
Subject contents	Forms of presentation, historical background, novel tools. Relation between speaker and audience. Gathering the information, citing.						
Prerequisites and co-requisites	Power Point/Word (Microsoft Office) or OpenOffice Impress or Keynote/Pages (Apple iWork) or Google Presently (Google Docs) or Prezi or Corel Presentations.						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
			60.0%		50.0%		
			60.0%		50.0%		

Recommended reading	Basic literature	<p>B. Lundén, L. Rosell, Techniki prezentacji, BL Info Polska, Gdańsk, 2003.</p> <p>G. Reynolds, Zen prezentacji. Proste pomysły i ważne zasady (tłum. M. Marczak), Helion, 2009.</p> <p>A. Rzędowska, J. Rzędowski, Mistrzowskie prezentacje - slajdowy poradnik mówcy doskonałego, One press, 2010.</p> <p>J. Weiner, Technika pisania i prezentowania przyrodniczych prac naukowych Przewodnik praktyczny. Wydanie nowe, Wydawnictwo Naukowe PWN, 2012.</p> <p>R. Pijarowska, A. M. Seweryńska, Sztuka prezentacji. Dać szansę młodzieży, czyli jak uczyć prezentacji. Poradnik, WSiP, 2005.</p> <p>M. Kopertowska, Grafika menedżerska i prezentacyjna, Mikom, 2004.</p> <p>R. Williams, Prezentacja, która robi wrażenie. Projekty z klasą (tłum. A. Jurczak, S. Kupisz), Helion, 2011.</p>
	Supplementary literature	<p>D. L. Adamy, Preparing and Delivering Effective Technical Presentations, Artech House Publishers, Boston - London, 2001.</p> <p>E. R. Tufte, The Visual Display of Quantitative Information, Graphics Press, Cheshire, 2001.</p> <p>D. Lindsay, Dobre rady dla piszących teksty naukowe, Oficyna Wydawnicza Politechniki Wrocławskiej, 1995.</p> <p>M. McKay, M. Davis, P. Fanning, Sztuka skutecznego porozumiewania się, GWP, Gdańsk, 2001.</p> <p>G. Łasiński, Sztuka Prezentacji, eMPI2, Poznań, 2000.</p> <p>P. Kenny, Panie Przewodniczący, Panie, Panowie, ... , Oficyna Wydawnicza Politechniki Wrocławskiej, Wrocław, 1995. J. Bralczyk, Język na sprzedaż, Oficyna Wydawnicza Branta, Warszawa-Bydgoszcz, 2000</p>
	eResources addresses	
Example issues/ example questions/ tasks being completed	<p>Presentation</p> <p>Scientific poster preparation</p> <p>CV preparation</p> <p>Motivation letter</p>	
Work placement	Not applicable	