



Subject card

Subject name and code	ESSENTIALS OF MANAGEMENT, PG_00058393						
Field of study	Economic Analytics						
Date of commencement of studies	October 2022		Academic year of realisation of subject		2022/2023		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		5.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department Of Management -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Alicja Sekuła				
	Teachers		dr hab. inż. Alicja Sekuła dr Franciszek Kutrzeba dr Marta Szeluga-Romańska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		10.0		55.0	125
Subject objectives	Compares different concepts of managing organizations, defining and explaining at an advanced level the meaning of their key components.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U01] Analyzes and evaluates economic and social processes in the context of their potential improvement, conducting a critical assessment and synthesis of the information used		analyzes and critically evaluates, in the economic and social context, the management structures of organizations and the processes that are implemented in them		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W01] Understands and is familiar with economic issues and selects methods to explain them, taking into account their mutual interactions, using advanced general and specialized knowledge related to the field of study in economic analysis.		compares the concepts of managing organizations using various sets of factors and relations between them		[SW1] Assessment of factual knowledge		
Subject contents	Genesis of management. Essence of management. Organization and its place in the environment. Management functions. Planning in organization, business plan. Strategies, strategic analysis. Organizational structures. Motivating, leadership and management styles. Control. Organization types. Resource characteristics. Stages of the planning process, goal tree. Formulating a strategy. Building an organizational structure. Perception and barriers in the process of communication in the organization.						

Prerequisites and co-requisites	No requirements.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	60.0%	50.0%
	Evaluation work	60.0%	50.0%
Recommended reading	Basic literature	Krzakiewicz, K., Cyfert, Sz. (2020). Podstawy zarządzania organizacjami. Poznań: Uniwersytet Ekonomiczny. Korzeniowski, L. (2019). Podstawy zarządzania organizacjami. Warszawa: Difin. Zakrzewska-Bielawska, A. (red.) (2020). Podstawy zarządzania: teoria i ćwiczenia. Warszawa: Wydawnictwo Nieoczywiste. Michalski, E. (2022). Zarządzanie przedsiębiorstwem: podręcznik akademicki. Warszawa: Wydawnictwo Naukowe PWN. Stoner, J., Freeman, E., Gilbert, D. (2011) Kierowanie. Warszawa: PWE.	
	Supplementary literature	Drucker, P. (2017). Praktyka zarządzania. Warszawa: MT Biznes. Griffin, R. (2017). Podstawy zarządzania organizacjami. Warszawa: PWN.	
	eResources addresses	Podstawowe https://enauczanie.pg.edu.pl/moodle/course/view.php?id=25748 - Link to information on eNauczanie Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Systemic approach to the organization. Organizational resources and environment. Planning process, goals targeting. SWOT analysis, strategy formulation. Types of organizational structures. Communication in the organization.		
Work placement	Not applicable		

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