



## Subject card

Subject name and code	FINANCIAL MANAGEMENT IN ENTERPRISE, PG_00058479						
Field of study	Economics						
Date of commencement of studies	October 2022		Academic year of realisation of subject		2023/2024		
Education level	first-cycle studies		Subject group		Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Katarzyna Kubiszewska				
	Teachers		dr Katarzyna Kubiszewska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	45.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		5.0		35.0	100
Subject objectives	Describes the financial processes in the company and decision-making processes in the field of finance						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U06] acquires new knowledge by planning lifelong learning strategies.		acquires new knowledge necessary to analyze economic and financial processes		[SU4] Assessment of ability to use methods and tools		
	[K6_W03] identifies reliable sources of information relevant to the analyzed issues.		identifies reliable sources of obtaining information required in financial management, taking into account making financial decisions		[SW1] Assessment of factual knowledge		
Subject contents	The functioning of the enterprise on the market, its attributes and goals. Sources of financing of the company's assets - own and foreign. The cost of capital in the enterprise. Capital structure and its shaping. Effect and degree of leverage. The degree of operating leverage and the degree of combined leverage - operational, financial and general risk in the enterprise. Basics of modern enterprise financial management. Liquidity for the purposes of the functioning of the enterprise. Working capital in the enterprise and its management strategies. Net working capital demand. Management of cash, receivables, current liabilities and inventory. Enterprise investment decisions. Derivatives in reducing enterprise risk. Enterprise value, determinants and types. Measures and methods of enterprise value measurement.						
Prerequisites and co-requisites	Financial Mathematics						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Finale exam		60.0%		20.0%		
	Tests during the semester		60.0%		80.0%		

Recommended reading	Basic literature	Jaworski, J. (2021). Teoria i praktyka zarządzania finansami przedsiębiorstw. Warszawa: CeDeWu. Bielawska, A. (2021). Wprowadzenie do zarządzania finansami przedsiębiorstw. Warszawa: C.H. Beck. Bień, W. (2018). Zarządzanie finansami przedsiębiorstwa. Warszawa: Difin.
	Supplementary literature	Kreczmańska Gigol, K. (2015). Płynność finansowa przedsiębiorstwa. Warszawa: Difin.  Szłęzak Matusiewicz, J., Felis, P. (red.). (2014). Finansowanie przedsiębiorstwa ujęcie teoretyczne i praktyczne. Warszawa: Oficyna Wolters Kluwer business.  Kubiszewska, K., Ziętarski J. (2023). Pieces of corporate finance (e-book). Gdańsk PG
	eResources addresses	Adresy na platformie eNauczenie: Zarządzanie finansami przedsiębiorstw - Moodle ID: 37349 <a href="https://enauczenie.pg.edu.pl/moodle/course/view.php?id=37349">https://enauczenie.pg.edu.pl/moodle/course/view.php?id=37349</a>
Example issues/ example questions/ tasks being completed	Calculate WACC. Discuss working capital management strategies.	
Work placement	Not applicable	

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