



## Subject card

Subject name and code	Professional Communication Fundamentals, PG_00056491						
Field of study	Transport and Logistics						
Date of commencement of studies	October 2022	Academic year of realisation of subject				2022/2023	
Education level	first-cycle studies	Subject group					
Mode of study	Full-time studies	Mode of delivery				at the university	
Year of study	1	Language of instruction				Polish	
Semester of study	1	ECTS credits				1.0	
Learning profile	general academic profile	Assessment form				assessment	
Conducting unit	Institute of Energy -> Faculty of Mechanical Engineering and Ship Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Marzena Banaszek				
	Teachers		dr inż. Marzena Banaszek				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Podstawy komunikacji interpersonalnej, W, sem.01, zimowy 22/23 - Moodle ID: 25654 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=25654">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=25654</a>							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	15	2.0		8.0	25	
Subject objectives	The lecture aims to familiarize students with the basic issues of interpersonal communication, to develop the skills of noticing differences in communication in various social and cultural contexts and the ability to overcome conflicts and prejudices resulting from such differences. Classes are conducted using a workshop method based on activating students through work and discussions, case studies, genre scenes, individual work, simulations and mini-lectures with a discussion of practical examples.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_K02] can work in a team, assuming various roles, can act in a rational and ethical way		The student is able to work in a team taking different roles in it, can act in a rational and ethical manner.		[SK3] Assessment of ability to organize work [SK4] Assessment of communication skills, including language correctness		
	[K6_W07] has a general knowledge on humanities, social and economical sciences. Knows the rules of creating the forms of personal entrepreneurship and economic activity, has knowledge on the protection of intellectual property rights and industrial property rights and copyrights		The student has general knowledge in the field of humanities, social and economic sciences. He knows the principles of creating forms of individual entrepreneurship and running a business, and has knowledge in the field of industrial and intellectual property protection and in the field of copyright.		[SW3] Assessment of knowledge contained in written work and projects		
	[K6_U07] applies knowledge on humanities, social and economical science in solving problems		The student takes into account the knowledge of the humanities, social and economic sciences in solving problems.		[SU2] Assessment of ability to analyse information [SU3] Assessment of ability to use knowledge gained from the subject		

Subject contents	<p><b>COMMUNICATION PROCESS:</b> the concept of communication; characteristics of the communication process: features, elements, levels, functions, meaning of communication</p> <p><b>VERBAL COMMUNICATION:</b> general theory of signs; characteristics of the verbal communication process, murals, graffiti, inspirational quotes, memes, codes and ciphers</p> <p><b>NON-VERSIONAL COMMUNICATION:</b> para-language; meta-messages; unforgettable speeches: words that changed the world; message effectiveness; distribution of the meaning of the message; characteristics of non-verbal communication; functions of non-verbal communication; disruptions in non-verbal communication; body language in practice</p> <p><b>INTERCULTURAL COMMUNICATION:</b> diversity and cultural diversity, differences in intercultural communication; barriers in intercultural communication: stereotypes, prejudices, discrimination; conditions for successful intercultural communication; culture shock, children of the third culture</p> <p><b>EFFECTIVE COMMUNICATION:</b> principles of effective communication between people; the importance of listening in the process of obtaining information; techniques of active listening</p> <p><b>ASERIVITY IN COMMUNICATION:</b> assertiveness as a form of communication focused on cooperation; assertive refusal; the ability to receive criticism and praise; assertive communication in difficult situations</p> <p><b>COMMUNICATION IN A TEAM:</b> team: the concept of the team and the group, team features, stages of team development, roles in the team; team communication process; team communication in conflict situations</p> <p><b>COMMUNICATION FRAUD:</b> communication fraud; the motives and strategies of lies; portrait of a liar; signs of lying</p> <p><b>COMMUNICATION IN STRESS:</b> characteristics of stress: the concept of stress, phases, types, sources, physiology, effects; strategies for coping with stress; communication under stress</p> <p><b>MAKING SOCIAL IMPACT. MANIPULATION AND PERSVASION:</b> rules of exerting social influence; persuasion and manipulation in interpersonal communication; techniques for dealing with manipulation</p> <p><b>INTERNET COMMUNITY OR VIRTUAL SOCIETY:</b> the Internet in the 21st century; virtual world and cyberspace; interpersonal relations and internet communication: the phenomenon of cyber friends, network identity, cyberbullying, internet addiction syndrome; the future of the internet</p> <p><b>COMMUNICATION IN THE INFORMATION AGE:</b> information society: definition, characteristics, properties, functions; social changes in the information age; X, Y, Z generations - transformation of the way of communicating</p> <p><b>PRACTICAL USE OF PERSONAL COMMUNICATION PRINCIPLES:</b> motivation, self-assessment, responsibility, functioning in a group</p>								
Prerequisites and co-requisites									
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="448 909 794 943">Subject passing criteria</th> <th data-bbox="794 909 1141 943">Passing threshold</th> <th data-bbox="1141 909 1487 943">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="448 943 794 1003">Written test or Essay or Presentation</td> <td data-bbox="794 943 1141 1003">50.0%</td> <td data-bbox="1141 943 1487 1003">100.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Written test or Essay or Presentation	50.0%	100.0%
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Written test or Essay or Presentation	50.0%	100.0%							
Recommended reading	Basic literature	<ol style="list-style-type: none"> <li>1. Bieniak H.: Sztuka komunikowania się, negocjacji i rozwiązywania konfliktów. Wydawnictwo Akademii Ekonomicznej 2005</li> <li>2. Cialdini R.B.: Wywieranie wpływu na ludzi. Teoria i praktyka. Wydawnictwo GWP 2011</li> <li>3. Dobek-Ostrowska B.: Podstawy komunikowania społecznego. Astrum 2007</li> <li>4. Griffin E.: Podstawy komunikacji społecznej. Wydawnictwo GWP 2003</li> <li>5. McKay M.: Sztuka skutecznego porozumiewania się. Wydawnictwo GWP 2007</li> <li>6. Morreale S.P.: Komunikacja między ludźmi: motywacja, wiedza i umiejętności. PWN 2007</li> <li>7. Nęcki Z.: Komunikacja międzyludzka. Antykwa 2000</li> <li>8. Pease A.B. Mowa ciała. Dom Wydawniczy Rebis 2011</li> <li>9. Pease A.B. Mowa ciała w pracy. Dom Wydawniczy Rebis 2011</li> <li>10. Stewart J. (red.): Mosty zamiast murów. O komunikowaniu się między ludźmi. PWN 2000</li> </ol>							
	Supplementary literature	<ol style="list-style-type: none"> <li>1. Bacon T., Sposób na opornych. Skuteczne wywieranie wpływu. Wydawnictwo GWP 2013</li> <li>2. Baran S., Davis D.: Teorie komunikowania masowego, Wydawnictwo Uniwersytetu Jagiellońskiego 2017</li> <li>3. Collin J., Hansen M.T.: Wielcy z wyboru, MT Biznes 2018</li> <li>4. Covey S.R.: Szybkość zaufania. Wydawnictwo Rebis 2016</li> <li>5. Dilts R.: Sztuka prezentacji i komunikacji z grupami, Wydawnictwo PINLP 2009</li> <li>6. Fiske J.: Wprowadzenie do badań nad komunikowaniem. Astrum 2008</li> <li>7. Ollivier B: Nauki o komunikacji. Oficyna Naukowa 2010</li> <li>8. Sinek S.: Zaczynaj od dłaczego, Jak wielcy liderzy inspirują innych do działania. Wydawnictwo Helion 2013</li> <li>9. Tokarz M.: Argumentacja, perswazja, manipulacja. Wydawnictwo GWP 2006</li> <li>10. Wiszniewski A.: Jak przekonywująco mówić i przemawiać. PWN 1994</li> </ol>							
	eResources addresses								
Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none"> <li>1. Why do people communicate with each other? What do they want to achieve through communication and what methods do they use to achieve their goals?</li> <li>2. How to speak so that others will listen to us. How to listen to understand what others are saying.</li> </ol>								
Work placement	Not applicable								