



Subject card

Subject name and code	ECONOMIC EFFECTS OF SPORTS ACTIVITIES, PG_00058522						
Field of study	Economics						
Date of commencement of studies	October 2022	Academic year of realisation of subject			2023/2024		
Education level	first-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department Of Finance -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Krystian Zawadzki					
	Teachers	dr hab. inż. Krystian Zawadzki					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	60	5.0		35.0	100	
Subject objectives	Describes the economic processes in sports activities, taking into account the specificity of the sport's industry and its diversity						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U06] acquires new knowledge by planning lifelong learning strategies.		acquires new knowledge necessary to conduct analyzes in the sports sector		[SU1] Assessment of task fulfilment		
	[K6_W03] identifies reliable sources of information relevant to the analyzed issues.		identifies reliable sources of obtaining information required to assess the economic effects of the sports sector		[SW1] Assessment of factual knowledge		
Subject contents	<p>Sport as an area of economic life</p> <p>The sports industry in economic policy and its lobbying</p> <p>Organization of the sports industry and its diversity</p> <p>Measurable economic effects of sports activities on an international, national, regional and local scale</p> <p>Difficult to measure economic effects of sports activities on an international, national, regional and local scale</p> <p>Economic effects of sports activities related to the public, private and non-governmental sectors</p> <p>Demand aspects of sports activities</p> <p>Economic problems of sports infrastructure</p> <p>Professional sports market</p> <p>Economics of work in sport</p> <p>Types of sporting events and their impact on the economy</p> <p>The impact of various entities in the sports industry on the economy</p> <p>The e-sport market</p> <p>Influence of the sports promotion enterprise on the labor market and the income of the public finance sector - a case stud</p> <p>Pathological phenomena in the sports industry and their economic consequences</p>						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Project tasks		60.0%		50.0%		
	oral exam		60.0%		50.0%		

Recommended reading	Basic literature	<p>Stewart, B. (2007). Sport funding and finance. Elsevier.</p> <p>Act of 25 June 2010 on sport. Journal U. 2010 No. 127 item 857 with further rev.</p> <p>Wyszyński, A., Sołoma, A., Skorwider-Namiołko, J. (2018). Zastosowanie metody DEA do oceny kondycji finansowej klubów ekstraklasy, <i>Prace Naukowe UE we Wrocławiu</i>, 533, 259-267</p> <p>Zawadzki, K. (2013). Euro 2012 economic impact on host cities in Poland, Lap Lambert, Saarbruecken</p> <p>Zawadzki, K. (2017). Ekonomiczne efekty organizacji wieloformatowych wydarzeń sportowych. Monografie 164. Gdańsk: Politechnika Gdańska</p>
	Supplementary literature	<p>Finansowa Ekstraklasa. Wyniki finansowe klubów piłkarskich PKO BP Ekstraklasy w sezonie 2022/2023. Grant Thornton</p> <p>Wyszyński, A. (2017). Efektywność klubów piłkarskich w Polsce, <i>Ekonomista</i>, 3, 294-322.</p> <p>Zawadzki, K. (2022). Residents Perception of Intangible Benefits and Costs Associated with Hosting Major Sporting Events. <i>Event Management</i>, 26, 297-317.</p> <p>Zawadzki, K. (2022). Social perception of technological innovations at sports facilities: justification for financing white elephants from public sources? The case of Euro 2012 Stadiums in Poland. <i>Innovation-The European Journal of Social Science Research</i>, 35, 346-366.</p> <p>Zawadzki, K. (2022). The Economic Legacy of Mega Sporting Events. The Impact of Hosting European Olympic Games on GDP Growth Through Infrastructure Development. <i>Polish Journal of Sport and Tourism</i>, 29, 36-42.</p> <p>SPORT3 YouTube Canal</p>
	eResources addresses	<p>Podstawowe</p> <p>https://pbc.gda.pl/dlibra/publication/104019/edition/93762?language=en - Ekonomiczne efekty organizacji wieloformatowych wydarzeń sportowych</p> <p>https://www.researchgate.net/publication/340492986_Euro_2012_economic_impact_on_host_cities_in_Poland - Euro 2012 economic impact on host cities in Poland</p> <p>https://isap.sejm.gov.pl/isap.nsf/DocDetails.xsp?id=wdu20101270857 - Act of 25 June 2010 on sport.</p> <p>Uzupełniające</p> <p>Adresy na platformie eNauczanie:</p> <p>Ekonomiczne efekty działalności sportowej - Moodle ID: 36815 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36815</p>

<p>Example issues/ example questions/ tasks being completed</p>	<p>Give examples of the economic effects of sports activities and discuss them.</p> <p>Does the place in the league table depend on the financial resources involved?</p> <p>What factors determine athletes' remuneration?</p> <p>How large is the pay gap between male and female athletes in particular disciplines?</p> <p>How to value the sense of happiness and national pride determined by sporting success?</p> <p>List and discuss sources of financing for sports.</p>
<p>Work placement</p>	<p>Not applicable</p>

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